

Committee Name:	Advising Committee		
Members attending:	Jennifer Ashlock, Dominique Benson, Rebecca Branden, William Clark, Cheryl Contino-Conner, April Copeland, Cheryl Davids, Mark Ellison (Chair), Bethany Emory, Mitch Fischer, Pamela Judson, Norrie Meus, Danell Moses, Barb Putman Jodie Waldroup		
Date of Meeting:	December 2, 2019	Time:	3:30 p.m.
Meeting Purpose:		Meeting Chair:	Mark Ellison
		Prepared By:	Mark Ellison

1. Discussion notes *(add rows as necessary)*

- Reports were provided by the three Advising Committee teams

-Awareness of Advising Day Team (Mark Ellison, Team leader)

- Promotional activities for Advising Day included:
 - o Sidewalk stickers
 - o Advising Day graphics on campus TV monitors
 - o Got advised? stickers for advisors
 - o Email, texts to current and new students week prior to Advising Day and on Advising Day.
 - o “Final Countdown” postcards to all current and new students
 - o Golden Ticket campaign
 - o Advisor silly photo contest (12 submissions)
 - o Coloring pages emailed to students and advisors
- Advising day registration increased 33% and FTE increased 49% compared to Advising Day Fall 2018

-Student Development Team (Pamela Judson, Team leader)

- Three ideas were presented:
 - o Registration stations
 - o Email video blast reminders
 - o Handouts for advisors for self assessment of priority management

-Advisor Training Team (Jennie Ashlock, Team leader)

- A seminar series was proposed focused on:
 - o Managing your advising workload
 - o Advising vs. Registration
 - o EVAL and other mnemonics and tools
 - o Top 10 things non-advising faculty and staff need to know about advising
 - o Online advising (how to, best practices, scenarios)
 - o Advising is Teaching
 - o Courageous conversations in advising
 - o Using PEAK documents for appreciative advising

- Jodie Waldroup provided an update on the PEAK program and advising.