

**Southwestern Community College
Student Success Committee Meeting Minutes
February 1, 2016 (12:00 pm)
Oaks 106**

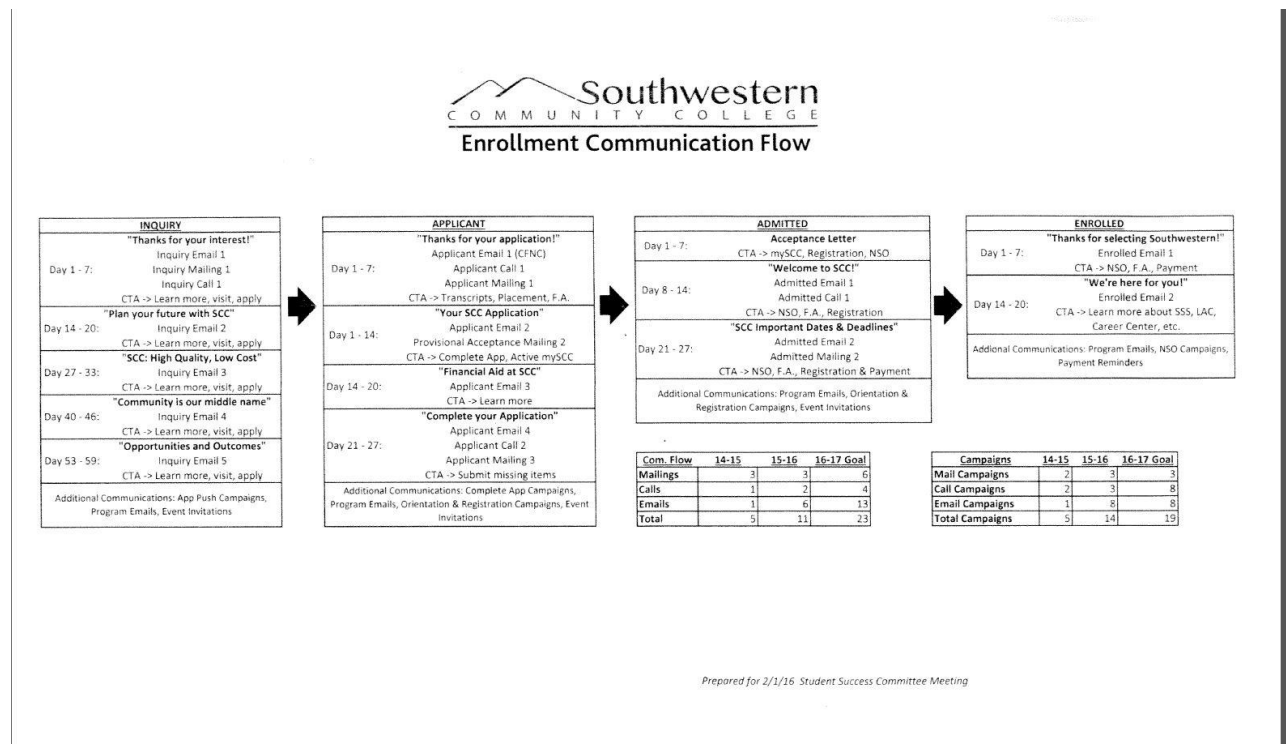
Committee Members (Bold=In attendance): Martin Aucoin, **Scott Baker**, Mary Bradley, Thom Brooks, William Brothers, **Cheryl Contino-Conner**, Johnathan Dean (**Wanda Knight attended in lieu of J. Dean**), Debra Eavenson, **Mark Ellison (chair)**, **Bethany Emory**, **Mitch Fischer**, **Melody Lawrence**, **Erin McCully**, Elaine Merritt, Danell Moses, Belinda Petricek, Margaret Petty, **Barb Putman**, Amy Russ, **Jay Sain**, Debbie Smith, Jeanette White

Discussion Topics

1. Communication with prospective and enrolling students

Martin Aucoin, Director of Enrollment Management presented information on the communication flow he is implementing for outreach to prospective and enrolling students (Figure 1). Communication plans have been developed and are being implemented targeting inquiries, applicants, admitted and enrolling students utilizing systematic messaging via email, mail and phone. This plan is evolving with projected increases in messaging each year. Discussion focused on the importance of providing timely and consistent messages so that enrolling students are prepared for success.

Figure 1: SCC Enrollment Communication Flow



2. Retention Action Team Updates

ACA: Barbara Putman stated that the college success coaches recently hired as part of the First in the World Grant were teaching ACA classes. They will help in creating an ACA 122 instructor guide this summer.

Native American MENToring Program: Mark Ellison provided an update on the Native American MENToring Program which began as the MEN's RAT. Earle Dixon, Assistant Coordinator/Coach for the Program who started in December was introduced. Earle is currently reaching out to the approximately 60 Native American Male students on campus, with six responding as of February 1 that they are interested in the program.

Orientation: Cheryl Contino-Conner indicated that this RAT is on autopilot. Breakout sessions have been added during orientation focused on financial aid and Title IX. The July orientation date has not been set, but the second date has, scheduled for August 11.

Smarter Measure: Bethany Emory discussed the work of this RAT related to next steps since Smarter Measure is no longer being utilized.

Testing: Jay Sain described that he is fielding a number of questions related to the TEAS prep course. TEAS scores are seven points below the average at SCC.

3. SCC Courses at High Schools

Cheryl Contino-Conner discussed the increased number of SCC courses now offered at local high schools, with an emphasis on offering more certificates. Discussion included the need to get information directly to parents. Cheryl provided a visual to illustrate typical high school curriculums (Figure 2). The boxes with a green 'x' are high school courses, boxes marked with blue question marks are SCC courses, and boxes with a circled green 'x' are courses that could be SCC courses.

Figure 2: Illustration of SCC Courses Offered in Local High Schools

9	Σ	M	H	③
10	X	X	X	⊕
11	X	⊕	?	?

The meeting adjourned at 1:10 p.m.