

<b>Committee Name:</b>	Student Success Committee		
<b>Members attending:</b>	Scott Baker, Dominique Benson, Thom Brooks, Cheryl Contino-Conner, April Copeland, Johnathan Dean, Mark Ellison (chair), Bethany Emory, James Hippensteel, Melody Lawrence, Barb Putman, Amy Russ		
<b>Date of Meeting:</b>	February 27, 2019	<b>Time:</b>	2:00 pm
<b>Meeting Purpose:</b>	Improving the quality of students' experiences from consideration to graduation.	<b>Meeting Chair:</b>	Mark Ellison
		<b>Prepared By:</b>	Mark Ellison

**1. Discussion notes** *(add rows as necessary)*

- Johnathan Dean shared [data](#) on students enrolling at SCC for the first time during a fall semester and if they graduated, transferred or returned for enrollment the following fall semester. Comparisons related to gender, course credits, age, completion of ACA and financial aid were included. The main take away from the data, which is used for a NCCCS Performance Measure, is that approximately 72% of the cohort are high school students, overwhelmingly enrolled in the Career and College Promise Program (CCP). Many CCP students take a couple of classes at SCC in the fall of their junior year and choose to take no classes with SCC in the fall of their senior year. This causes SCC's retention performance measure to be very low. The retention performance measure would be a better measure if CCP students were removed from the cohort.
  
- Mark Ellison updated the committee on several student success related initiatives:
  - [Southwestern Offers Support \(SOS\)](#) was emailed to all students February 18 and included in the student newsletter again on February 26. SOS gives students the opportunity to do a self assessment and identify resources available to help them. A comprehensive resources page is being developed for the SCC website that will be located at [www.southwesterncc.edu/sos](http://www.southwesterncc.edu/sos)
  - A [High School Counselor Newsletter](#) was emailed to all high school counselors and administrators in the service area on February 12. 50% of recipients opened the newsletter. This will be distributed 2-3 times a semester.
  - A person has been identified to make calls to students who have withdrawn from all classes. This will be starting in the next few weeks.
  - SCC received \$50,000 in funding from the Finish Line Grant to alleviate financial emergencies for our students for the 2018-2019 year.
  - As of 2/27/2019, \$37,029.12 has been awarded with another 20 students in the funding pipeline.
  - Advising Day on April 9 will have a "Final Countdown" theme using the [music](#) where we are legally authorized. Other promotions include:
    - Sidewalk sticker, yard signs, got advised? posters, stickers
    - Geofencing ads @ each SCC campus

- Dancing sign people
- Ice cream day on April 8 (12-1) in the Quad
- Email, text, phone reminders