Business Administration

FOLLOW US







Career Technologies





ABOUT THIS FIELD

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.



WHAT YOU'LL STUDY

Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making. **Students can complete the required courses for this degree, diploma and certificate online**.



WHAT YOU CAN DO

Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small business or industry.



PROGRAM START DATES:

Fall, Spring or Summer Semester

FOR MORE INFORMATION CONTACT:

Carolyn Porter, Program Coordinator

- cporter@southwesterncc.edu
- <u>828.339.4232</u>

Business Administration

Career Technologies

CLASSES YOU'LL NEED TO TAKE

ASSOCIATE IN APPLIED SCIENCE DEGREE (AAS) A25120

Total Semester Hour Credits: 65-68

FALL SEMESTER 1						
Prefix	Number		Class	Lab	Clinical	Credit
ACA	111	College Student Success	1	0	0	1
BUS	110	Introduction to Business	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
ENG	111	Writing and Inquiry	3	0	0	3
Choose	one of the	e following:				
MAT	143	Quantitative Literacy	2	2	0	3
MAT	152	Statistical Methods I	3	2	0	4
		Totals	11-12	4	0	13-14
SPRING	S SEMEST	FR 1				
BUS	139	Entrepreneurship I	3	0	0	3
BUS	168	Electronic Business	2	2	0	3
COM	120	Intro to Interpersonal Comm.	3	0	0	3
MKT	120	Principles of Marketing	3	0	0	3
		e following:	3	Ü	Ü	3
ACC	115	College Accounting	3	2	0	4
ACC	120	Principles of Financial Accounting		2	0	4
7100	120	Totals	14	4	0	16
		Totals				
	R SEMES					
BUS	137	Principles of Management	3	0	0	3
CTS	130	Spreadsheet	2	2	0	3
		e following:		_		
HUM	115	Critical Thinking	3	0	0	3
HUM	230	Leadership Development	3	0	0	3
		Totals	8	2	0	9
FALL SE	MESTER	2				
BUS	115	Business Law I	3	0	0	3
BUS	240	Business Ethics	3	0	0	3
BUS	260	Business Communication	3	0	0	3
Choose	one of the	e following:				
ECO	151	Survey of Economics	3	0	0	3
ECO	251	Principles of Microeconomics	3	0	0	3
ECO	252	Principles of Macroeconomics	3	0	0	3
		Totals	12	0	0	12
CARING COMPOTER 2						
SPRING SEMESTER 2					0	3
BUS BUS	125	Personal Finance	3	0		
	230	Small Business Management	3	0	0	3
Choose two of the following: ACC 121 Principles of Managerial Acct 3 2 0						4
	135		3 3	0		4
BUS		Principles of Supervision Social Media Marketing	3	2	0	3 4
MKT MKT	232 223	Customer Service	3	0	0	3
Choose one of the following:						5
PSY	150	General Psychology	3	0	0	3
SOC	210	Introduction to Sociology	3	0	0	3
300	210	Totals	15	0-4	0	15-17
		. 5 . 5 . 5	15	· ·		13 17

DIPLOMA/CERTIFICATE OPTIONS

DIPLOMA - D25120

Total Semester Hour Credits: 38-39

FALL SEMESTER 1

1/(LL.	JEI IE.		-		GI: 1 I				
Prefix	#	Title	Class	Lab	Clinical	Credit			
ACA	111	College Student Success	1	0	0	1			
BUS	110	Introduction to Business	3	0	0	3			
CIS	110	Introduction to Computers	2	2	0	3			
ENG	111	Writing & Inquiry	3	0	0	3			
MKT	120	Principles of Marketing	3	0	0	3			
Choos	e one	of the following:							
MAT	143	Quantitative Literacy	2	2	0	3			
MAT	152	Statistical Methods I	3	2	0	4			
		Totals	14-15	4	0	16-17			
SPRIN	NG SE	MESTER 1							
BUS	115	Business Law I	3	0	0	3			
BUS	139	Entrepreneurship I	3	0	0	3			
BUS	260	Business Communication	3	0	0	3			
BUS	168	Electronic Business	2	2	0	3			
Choose one of the following:									
ACC	115	College Accounting	3	2	0	4			
ACC	120	Principles of Financial Acct.	3	2	0	4			
		Totals	14	4	0	16			
SUMMER SEMESTER									
BUS	137	Principles of Management	3	0	0	3			
Choose one of the following:									
ECO	151	Survey of Economics	3	0	0	3			
ECO	251	,		0	0	3			
ECO	252	Principles of Macroeconomic		0	0	3			
		Totals	6	0	0	6			
CER	TIFIC	ATE C25120 & C251	20CF	*	•••••	•••••			
Total Samostar Hour Cradits: 16									

CERTIFICATE C25120 & C25120CP								
Total	Semes	ster Hour Credits: 16						
BUS	110	Introduction to Business	3	0	0	3		
BUS	137	Principles of Management	3	0	0	3		
CIS	110	Introduction to Computers	2	2	0	3		
MKT	120	Principles of Marketing	3	0	0	3		
Choose one of the following:								
ACC	115	College Accounting	3	2	0	4		
ACC	120	Principles of Financial Acct.***	3	2	0	4		
		Totals	14	4	0	16		

^{*} This certificate or pathway is offered to high school students through the Career & College Promise initiative. Please refer to the Career & College Promise page in the SCC Catalog for additional information.

TECHNOLOGY CERTIFICATE C25120T & C25120TC*

Total Semester Hour Credits: 14						
ACC	115	College Accounting	3	2	0	4
CIS	110	Introduction to Computers	2	2	0	3
CTS	130	Spreadsheet	2	2	0	3
MKT	232	Social Media Marketing	3	2	0	4

^{*} This certificate or pathway is offered to high school students through the Career & College Promise initiative. Please refer to the Career & College Promise page in the SCC Catalog for additional information.

^{***} CCP students MUST take ACC 120.