

Entrepreneurship

Program Overview:

The Entrepreneurship curriculum is designed to provide students with the knowledge and the skills necessary for employment and growth as self-employed business owners.

Course work includes developing a student's ability to make informed decisions as future business owners. Courses include entrepreneurial concepts learned in innovation and creativity, business funding, and marketing. Additional course work includes computers and economics.

Through these skills, students will have a sound education base in entrepreneurship for lifelong learning. Graduates are prepared to be self-employed and open their own businesses.

Program Highlights:

Southwestern Community College's Entrepreneurship program is dedicated to helping graduates develop the skills and knowledge necessary for becoming entrepreneurs. Students learn to apply creative and critical thinking skills to recognize opportunities, assess risks, organize resources, analyze results, and learn from the outcomes associated with potential business ventures.

Why Southwestern:

- **Strong Business Foundation** - Southwestern Community College's Entrepreneurship program incorporates a foundation of Business Administration and Accounting courses including management, electronic commerce, business law, and economics.
- **Practical Applications** - Courses in Entrepreneurship emphasize the practical application of business competencies necessary for starting or expanding viable enterprises.
- **Hands-on Learning** - The program incorporates the REAL (Rural Entrepreneurship through Action Learning) Small Business curriculum to facilitate hands-on entrepreneurship education for developing an actionable business plan.
- **Double-major Option** - Entrepreneurship students can complete four additional courses to earn a second associate degree in Business Administration.
- **Baccalaureate Pathway** - A transfer agreement with Western Carolina University provides graduates a pathway for earning a B.S. in Entrepreneurship.
- **Online Accessibility** - The entire program of study is available in an online format to accommodate the lifestyle and scheduling demands of today's learner.

Entrepreneurship – A.A.S.

Prefix	Number	Title	Class	Lab	Clin	Credit
Fall Semester 1						
BUS	110	Introduction to Business	3	0	0	3
BUS	137	Principles of Management	3	0	0	3
ENG	111	Expository Writing	3	0	0	3
ETR	210	Introduction to Entrepreneurship	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
Totals			14	2	0	15
Spring Semester 1						
ACC	120	Principles of Financial Accounting	3	2	0	4
ECM	210	Intro to Electronic Commerce	2	2	0	3
ENG	114	Professional Research & Reporting	3	0	0	3
ETR	230	Entrepreneur Marketing	3	0	0	3
MAT	115	Mathematical Models	2	2	0	3
<i>Or</i>						
MAT	151	Statistics I	3	0	0	3
MAT	151A	Statistics I lab	0	2	0	1
Totals			13-14	6	0	16-17
Summer Semester 1						
***	***	Humanities Elective	3	0	0	3
***	***	Social Science Elective	3	0	0	3
ETR	220	Innovation and Creativity	3	0	0	3
Totals			9	0	0	9
Fall Semester 2						
ACC	121	Principles of Managerial Accounting	3	2	0	4
BUS	115	Business Law I	3	0	0	3
ETR	270	Entrepreneurship Issues	3	0	0	3
BUS	260	Business Communication	3	0	0	3
CTS	130	Spreadsheet	2	2	0	3
Totals			14	4	0	16
Spring Semester 2						
BUS	125	Personal Finance	3	0	0	3
ECO	251	Principles of Microeconomics	3	0	0	3
ETR	240	Funding for Entrepreneurs	3	0	0	3
BUS	270	Professional Development	3	0	0	3
BUS	280	REAL Small Business	4	0	0	4
Totals			15	2	0	16

Total Semester Hour Credits: 72-73