

FRANKLIN UNIVERSITY - SOUTHWESTERN COMMUNITY COLLEGE

07-08 Course Articulation Guide - Business Related Majors

This guide should be used in conjunction with your Degree Audit and Completion Guide

**STUDENT MUST APPLY AND COMPLETE PF 321 LEARNING STRATEGIES
IN ORDER TO ACTIVATE THEIR PROGRAM**

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

FRANKLIN UNIVERSITY COURSE

SOUTHWESTERN C.C COURSE EQUIVALENT

General Education - REQUIRED FOR ALL MAJORS

SPEECH OR INTERPERSONAL COMMUNICATION.....	COM 231 Public Speaking
COLLEGE WRITING.....	ENG 111 Expository Writing AND [ENG 112 Argument-Based Research <u>OR</u> ENG 113 Literature-Based Research <u>OR</u> ENG 114 Professional Research and Reporting]
BUSINESS PROFESSIONAL COMMUNICATION.....	BUS 260 Business Communication
^1 COURSE FROM THE DEPT OF SCIENCE.....	Select from COURSES such as Chemistry, Biology, Physics, etc.
^1 COURSE FROM THE DEPT OF HUMANITIES.....	Select from COURSES such as Philosophy, Literature, Ethics, etc.
^1 COURSE FROM THE DEPT OF SOCIAL/BEHAV SCIENCES...	Select from COURSES such as Anthropology, Sociology, Psychology, etc.
^IF YOU ARE UNSURE IF YOUR COURSE WILL TRANSFER PLEASE CONTACT YOUR SSA	
MACRO OR MICRO ECONOMICS.....	ECO 251 Principles of Microeconomics <u>OR</u> ECO 252 Principles of Macroeconomics
STATISTICAL CONCEPTS.....	MAT 151 Statistics I
INTRO TO SPREADSHEETS.....	CTS 130 Spreadsheet
INTRO TO DATABASES.....	DBA 110 Database Concepts
ALGEBRA COMPETENCY (SEE STATEMENT BELOW).....	MATH 080 Intermediate Algebra
GENERAL EDUCATION ELECTIVES.....	General Education Electives select from non-developmental courses.

Accounting (ACCT)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

FINANCIAL ACCOUNTING.....	ACC 120 Prin of Financial Acct AND ACC 121 Prin of Managerial Acct
MANAGERIAL ACCOUNTING.....	Not available at your institution. Please take ACCT 225 with Franklin.
MANAGEMENT THEORY & PRACTICES.....	BUS 137 Principles of Management
MARKETING.....	MKT 120 Principles of Marketing
BUSINESS LAW.....	BUS 115 Business Law I
INTRODUCTION TO FINANCE.....	BUS 225 Business Finance

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	ACC 220 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 221 Intermediate Accounting II
COST MANAGEMENT.....	ACC 225 Cost Accounting
FEDERAL TAXATION I.....	ACC 1229 Individual Income Taxes
* AUDITING.....	Not available at your institution. Please take ACCT 470 with Franklin.

Business Administration (BSAD)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

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MANAGERIAL ACCOUNTING.....	Not available at your institution. Please take ACCT 225 with Franklin.
MANAGEMENT THEORY & PRACTICES.....	BUS 137 Principles of Management
MARKETING.....	MKT 120 Principles of Marketing
BUSINESS LAW.....	BUS 115 Business Law I
INTRODUCTION TO FINANCE.....	BUS 225 Business Finance

Major Area Bridge

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required

*Taking Major Area Electives to fulfill the "University Electives" requirement under "Capstone" may affect this section.
Please see your Student Services Associate for more information**

Business Forensics (BSFR)

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Business Core

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MANAGERIAL ACCOUNTING.....	Not available at your institution. Please take ACCT 225 with Franklin.
MANAGEMENT THEORY & PRACTICES.....	BUS 137 Principles of Management
MARKETING.....	MKT 120 Principles of Marketing
BUSINESS LAW.....	BUS 115 Business Law I
INTRODUCTION TO FINANCE.....	BUS 225 Business Finance

eMarketing (EMKT)

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MANAGERIAL ACCOUNTING.....	Not available at your institution. Please take ACCT 225 with Franklin.
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MARKETING.....	MKT 120 Principles of Marketing
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Major Area Bridge

WEB DESIGN AND IMPLEMENTATION.....	WEB 115 Web Markup and Scripting
FUNDAMENTALS OF GRAPHIC DESIGN.....	Not available at your institution. Please take GRPH 210 with Franklin
GRAPHIC EDITING SOFTWARE.....	WEB 111 Introduction to Web Graphics
INTERNET MARKETING.....	Not available at your institution please take EMKT 340 with Franklin
INTRODUCTION TO WEB AUTHORING.....	WEB 140 Web Development Tools

Financial Management (FINA)

****STUDENT MUST COMPLETE BOTH MICRO AND MACRO ECONOMICS****

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MANAGERIAL ACCOUNTING.....	Not available at your institution. Please take ACCT 225 with Franklin.
MANAGEMENT THEORY & PRACTICES.....	BUS 137 Principles of Management
MARKETING.....	MKT 120 Principles of Marketing
BUSINESS LAW.....	BUS 115 Business Law I
INTRODUCTION TO FINANCE.....	BUS 225 Business Finance

Major Area Bridge

MACROECONOMICS.....	ECO 252 Principles of Macroeconomics
INTERMEDIATE ACCOUNTING I.....	ACC 220 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 221 Intermediate Accounting II

Forensic Accounting (ACCT/BSFR)

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MARKETING.....	MKT 120 Principles of Marketing
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INTRODUCTION TO FINANCE.....	BUS 225 Business Finance

Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	ACC 220 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 221 Intermediate Accounting II

MAJOR AREA ELECTIVE..... PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Human Resource Management (HRM)

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

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MANAGERIAL ACCOUNTING.....	Not available at your institution. Please take ACCT 225 with Franklin.
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MARKETING.....	MKT 120 Principles of Marketing
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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	BUS 153 Human Resource Management
* STAFFING.....	Not available at your institution please take HRM 301 with Franklin
*COMPENSATION AND BENEFITS.....	Not available at your institution please take HRM 401 with Franklin
*EMPLOYEE AND LABOR RELATIONS.....	Not available at your institution please take HRM 402 with Franklin

Management (MGMT)

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Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	BUS 153 Human Resource Management
* ORGANIZATIONAL BEHAVIOR.....	BUS 255 Organizational Behavior in Business

Marketing (MKTG)

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Business Core

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MANAGERIAL ACCOUNTING.....	Not available at your institution. Please take ACCT 225 with Franklin.
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Major Area Bridge

ADVERTISING.....	Not available at your institution. Please take MKTG 320 with Franklin.
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

Elective Bridge Courses (taken at Southwestern Community College) - REQUIRED FOR ALL MAJORS

Nondevelopmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your Bachelor's degree, **please select business or computer related courses** from those offered at your community college. Other courses may be acceptable in this area. Please see your Franklin University SSA for approval prior to taking the course.

JOINT PROGRAMS OF STUDY OPTION

The majors highlighted above are eligible for our Joint Programs of Study program. This unique option allows you to finish both your Bachelor's of Science degree and your MBA at an accelerated rate. Specific MBA courses can be substituted for Franklin University Major Area electives. Contact your SSA for information concerning the Joint Programs of Study program.

ALGEBRA COMPETENCY STATEMENT

Franklin University requires that all of our student satisfy an Algebra Competency Requirement. The Algebra Competency

Requirement can be met in the following ways:

1. Algebra II in High School with a grade of "C" or higher;
2. Pass the Franklin University Algebra Competency Test;
3. Take Fundamental Algebra (MATH150) at Franklin University; or
4. Transfer in Fundamental Algebra (MATH150) or higher (College Algebra, Calculus, Finite Math, Discrete Math, etc., but not Statistics**)

**Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school.

Please see your SSA.

* This is a nonstandard bridge course. Completion of this course at your community college may increase the number of University Electives required to meet the 40 hour residency at Franklin.

Revised
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