

Southwestern Community College
PRESIDENT'S COUNCIL
Wednesday, May 3, 2006

Bradford Conference Center

Members Present:

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|----------------|----------------|------------------|-------------------------|
| Scott Baker | Cecil Groves | Joan Moulton | Sheri Turk |
| Thom Brooks | Connie Haire | Rita Norris | Phil Weast |
| Janet Burnette | Dale Hall | Laura Pennington | Sharon Grasty, Recorder |
| Jim Campbell | Rose Hooper | Barb Putman | |
| Gene Couch | Debra Klavohn | Chuck Reece | |
| Allan Grant | Delos Monteith | Ryan Schwiebert | |

The President's Council met at 2:00 p.m. on Wednesday, May 3, 2006 in the Bradford Hall Conference Center. Chairman Phil Weast called the meeting to order at 2:00 p.m.

Approval of Planning Assumptions for 2006-07:

Dr. Weast presented the final draft of the 2006-2007 Planning Assumptions and asked the Council to briefly review it for accuracy. He noted the headings on page 15 should read "External" instead of "Internal". The North Carolina Community College System is currently drafting planning assumptions for 2007-2009. Dr. Groves suggested these need to be incorporated into SCC's planning document.

Rose Hooper made a motion that the Planning Assumptions for 2006-2007 be approved. Scott Baker seconded the motion which carried unanimously.

Ranking & Approval of 2006-2007 Priorities:

Dr. Weast presented the draft 2006-2007 Institutional Priorities and facilitated a review and discussion of the priorities. The following changes were made:

- Put Priorities 9-16 under Priority 2 as strategies and make two separate areas - curriculum and continuing education.
- Move Priority 7 (Marketing Plan) under Priority 2. Incorporate the first 2 benchmarks under Priority 7 into the third benchmark.
- Add *"Improve access through alternate instruction schedules"* as a benchmark under Priority 2.
- Delete *"Achieve"* from title of Priority 2.
- Under benchmarks for Priority 2 delete *"Concentrate on growing strong programs"*; add *"Achieve 3-5% growth concentrating on programs with particularly strong and sustainable growth potential relative to cost"*.
- Move benchmark *"Imaging system"* from Priority 4 to Priority 6.
- Under Priority 6 change benchmark *"Relocation of computer network operations to Macon Campus"* to read *"Reallocate the distribution of computer network operations to include the Macon Campus"*.
- Delete *"Strategies to secure resources for Tandberg/DL classrooms"* benchmark under Priority 6.

- Reword “*Using the Oracle consortium...*” benchmark under Priority 6 to read “*Implement a web portal using Oracle Consortium resources and support*”.
- Delete decision bullet “*Strategies for publicity on what college has* “ and change decision bullet “*Make decision on course software*” to read “*Monitor course software*” under Priority 6.
- Change title of Priority 5 to read “Jackson Campus Master Plan Implementation”.
- Under Priority 5 change benchmark “*Monitor NC House Bill re Forest Service property*” to read “*Monitor Governor’s budget re Forest Service property*”.
- Under Priority 5 change benchmark “*Finalize bus garage issue*” to “*Monitor bus garage issue*”.
- Under Priority 5 change benchmark “*Plan for new building once Forest Service property is secured*” to read “*Plan for new SCC building once Forest Service property is secured*”.
- Change title of Priority 8 to read “Improve Resource Planning, Acquisition and Allocation”.

Suggestions and topics of discussion included :

- continued increase in gasoline costs will necessitate a greater focus on distance learning and alternate scheduling/ delivery of educational programs and services
- college needs to project a realistic and attainable FTE enrollment growth percentage
- the college needs to develop a continuity with its image and marketing strategies
- a customer service program (possibly mandatory for all employees) needs to be implemented as part of the college’s marketing plan, incorporating a refresher on college services

Following discussion, Dr. Weast distributed a list of the revised priorities and asked the group to rank them in order of importance. The priorities will then be presented to the Executive Council for final approval. Laura Pennington made a motion that the revised priorities be approved and recommended to the Executive Council for final approval. Connie Haire seconded the motion which carried unanimously.

SACS Update:

Gene Couch and Barb Putman gave a brief update on the ongoing SACS reaccreditation process. The Compliance Team has completed their work and the report has been sent to the off-site review team. To date, no response has been received from the review team. Progress continues to be made on the QEP Team’s draft.

Other Business:

Dr. Groves provided a brief update on the upcoming legislative session relative to the college’s budget situation. The agenda for the upcoming legislative session will include a fund request for the Forest Service property transfer and SCC hopes to take possession of the property by the end of 2006. Also, a specific appropriations bill will be submitted by Representative Phil Haire to the Legislature requesting additional funds for the Macon campus. A major topic of the session will also be a requested increase in community college faculty and staff salaries.

Dr. Weast thanked the group for their work on developing the 2006-07 planning assumptions and institutional priorities. The Council will meet again in the fall.

The meeting adjourned at 3:35 p.m.