

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing this form:	Sonja G Haynes	Curriculum/Department:	Community & Resource Development
Purpose/Mission Statement		Vision Statement, 3-5 years	
The SCC Foundation's mission is to support, strengthen and further the mission of The Southwestern Community College through student scholarships, employee development, fund raising campaigns, facilities renovation, and capital improvements.		The SCC Foundation will work to increase and diversify the Foundation revenue and increase Board involvement.	
College Goals	2004-2005 Department Outcomes/Goals	Success Criteria <small>(e.g. outcomes, enrollment increases)</small>	Plan of Action <small>(including resources needed)</small>
3,5,7	Promote SCC and the Foundation	Increase in donations and "friends".	Meet with local civic and community groups to raise their awareness of SCC, the Foundation, and donation opportunities. Will continue to be involved in Community enrichment activities and interact with the people. Explore business opportunities to increase the income of the Foundation.
4	Continue to increase personal professional knowledge & skills	Increased productivity.	Attend AFP meetings and seminars. Attend local and national CORD meetings. Attend two week CRD Resource Development Specialist training in Spring. Host Giftmaker Pro training for local Community Colleges. Will train Administrative assistant on Giftmaker Pro and move database to the network.
3,5	Continue to improve upon events from previous years while accessing new opportunities	Increased revenue.	Seek ways to improve on existing events. Add Additional events. Chair committee for 40 th Anniversary celebration.
Criteria Results Be sure to utilize most current data available		End of Year Analysis <small>(Goals achieved, impact of equipment purchased, improvements to program or service, contingencies, etc.).</small> Describe how you used the results to improve your program/department.	
Met with: donors in Macon County (including banks, car dealerships, Rotary Club, Extension Club) for donations and scholarships; Macon school officials and community members concerning an educational fund for teachers assistants; NCS steering committees in Jackson, Macon and Swain counties on a regular basis; the Crime Commission in Murphy concerning a Cyber Crime scholarship; Jackson Co. Chamber of Commerce to establish endowment; and other individuals and businesses interested in donating. Worked with SCC Webmaster to improve the Foundation web page.		From the number of calls and e-mails received, it seems that individuals and organizations in all service areas are more aware of the Foundation through media, newspapers, the Foundation web page, and the <i>Foundation News</i> .	

<p>Attended Western Regional CORD meetings, "Totally Responsible Person" workshop, Gung Ho workshop Attended two week CRD Specialist Training. Attended AFP meetings and CRD National Conference. Worked with Campagne Associates to organize a Giftmaker Pro training for SCC, Tri-County CC and Haywood CC. Worked to clean up existing database and correct problems with database.</p>	<p>Some knowledge was gained from each of the seminars/workshops. A great deal of knowledge was gained from each of the meetings and conferences. This newfound knowledge was used to implement several of the goals set forth for the year. Was also able to establish a close network of peers to bounce ideas and ask for assistance. The Giftmaker training helped us learn to pull reports and utilize the database in a more efficient manner.</p>		
<p>Dinner Theater – netted \$3,437.00 as opposed to \$2,760.85 for the previous year. Total in-kind donations were \$2,450.00.</p> <p>"Ducks on the Tuck" netted \$16,455.08 as opposed to \$12,600.00 in the previous year.</p> <p>"Bucks for Ducks" netted \$2,203.28 as opposed to \$2,000.00 in the previous year.</p> <p>"Great Ducky Dash" netted \$1,529.00 (one day sales only) as opposed to \$1,138.00 in the previous year.</p> <p>Golf Tournament netted \$11,311.00 as opposed to \$13,155.55 in the previous year.</p> <p>New Century Scholars-Jackson raised \$33,670.08 as opposed to \$27,078.09 in the previous year.</p> <p>New Century Scholars – Macon raised \$17,448.28 as opposed to \$25,251.17 in the previous year.</p> <p>New Century Scholars – Swain raised \$28,098.54 as opposed to \$15,178.66 in the previous year</p>	<p>Dinner Theater was sold out this year. Did not receive a large number of donations for silent auction and bids were not very high.</p> <p>Bucks for Ducks was not more successful due to other fund raising efforts made by NCS during the Spring. Did hold a breakfast which was a lot less work and made as much money. Trying to start two breakfasts in upcoming year.</p> <p>We did not have a full slate of golf teams for the event. The event had to be postponed due to flooding in Western North Carolina. Golfers were not thrilled about the course that we were using. Will make an effort to move the tournament to a more desirable location next year.</p> <p>Jackson County donations were up this year due to the Ducks on the Tucks being more successful. In Macon County, more effort was put into one on one solicitation and continued presentations at civic meetings and religious organizations. Swain county donations were down this year due to a slowing economy and less effort at one on one solicitations and Bucks for Ducks.</p>		
<p>Held Board Retreat in January to establish three year goals for the Foundation. Spent time meeting with small groups in each county to establish stronger relationships</p>	<p>Began carrying out the goals set forth in the retreat. Had higher board participation in meetings and more effort in fund raising by board members. Previously inactive board members began to show more interest in what was happening with Southwestern Community College.</p>		
College Goals	2005-2006 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
	Promote SCC and the Foundation	Increase in donations and "friends".	Meet with local civic and community groups to raise their awareness of SCC, the Foundation, and donation opportunities. Will continue to be involved in Community enrichment activities and interact with the people. Explore business opportunities to increase the income of the Foundation. Will begin an Alumni database and begin soliciting donations from alumni. Continue to work with Webmaster to establish a retire web page linked to the foundation website. Will work with college to establish a "story" and try to find funding to produce a promotional video for the college.
	Continue to increase personal professional knowledge & skills	Increased productivity.	Attend AFP meetings and seminars. Attend local and national CORD meetings. Continue to study Giftmaker Pro to increase productivity of database. Will work with Administrative assistant to increase knowledge of the foundation and databases.
	Continue to improve upon events from previous years while accessing new opportunities	Increased revenue.	Seek ways to improve on existing events. Add Additional events.
	Strengthen the Foundation Board of Directors	Increased commitment by Board of Directors.	Will seek to add new members from areas that do not have a strong representation. Will continue to do educational pieces for the board and try to spend as much time with the members as possible to increase their comfort levels with asking for donations.

3,4,5,7	Raise Funds for furniture, fixtures and equipment for new Macon campus	Increase ability to better equip the new facility	Will meet with individuals and businesses to seek donations for the new Macon campus. Will work with the grant writer to seek out funding. Will meet with local artist to seek donations of art work . Will work with furniture company and IT department to determine price tags for each room.
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Budget Item Description (Budget items requested from college funds)	Current Year Budget:	Ongoing Operational Budget:	Expansion Budget:
Supplies-Event Maker software; raising more money library, maintenance contract GMP		\$1400	
Equipment-Desk jet printer		\$500	
Travel-			
Program Accreditation-			
Other-			
TOTALS		\$1,800	

Mid-point Review
Progress Notes: