

## 2004 – 2005 PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing form:		Carolyn Porter		Curriculum/Department:		Business Admin. – Electronic Commerce	
<b>Purpose/Mission Statement</b>				<b>Vision Statement, 3-5 years</b>			
The Business Administration – E-Commerce Concentration prepares students to develop e-commerce solutions for businesses and pursue careers in the internet economy.				Graduates of the Business Administration – E-Commerce concentration will be educated, highly employable business professionals able to plan and implement e-commerce solutions using the most current methods and technology.			
Goal #	Values for Teaching	College Goals	200-2005 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)		
1.	2,6	1	Bus. Admin - Electronic Commerce program graduates will be satisfied with the skills they acquired in their course work.	90% of graduates surveyed will indicate they are satisfied with the skills they gained in the program.	Monitor results of graduate survey as conducted for the annual program review.		
2.	6,9	1	Employers will be satisfied with the entry-level skills of Bus. Admin - Electronic Commerce program graduates.	85% of employers surveyed will indicate they are satisfied with the entry-level skills of program graduates.	Monitor results of employer survey as conducted for the annual program review. Ascertain skills needed from advisory committee and other potential employers.		
3.	1,2 3,7	1,2 5,7	Bus. Admin - Electronic Commerce program student and graduates will be satisfied with additional online opportunities to complete degree and certificate course work.	90% of students will indicate satisfaction as measured by course and graduate surveys.	Monitor results of the course surveys conducted at semester end and the graduate survey as conducted for the annual program review.		

<b>Goal</b>	<b>Criteria Results</b> Be sure to utilize most current data available	<b>End of Year Analysis</b> (Goals achieved, impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
1.	Graduate Surveys for 2005 graduates not yet received. 2003-2004 Graduate Survey results indicate 100% of the students surveyed were satisfied or very satisfied with the quality of instruction and the skills acquired in the program.	The 2003-2004 graduates are employed and satisfied with their educational experience at SCC. I will continue to monitor the satisfaction level of the 2004-2005 graduates when that information becomes available.
2.	Employer Surveys for 2005 graduates not yet received. 2003-2004 Employer Survey results indicate 100% of the employers surveyed were satisfied or very satisfied with the graduates they employed. The employers were also satisfied or very satisfied with the skills graduates acquired at SCC.	Employers of our 2003-2004 graduates are satisfied with the skills of these graduates. I will continue to monitor the satisfaction level of the 2004-2005 employers when that information becomes available. The advisory committee members interviewed at our Spring 2005 annual advisory committee meeting and independently were satisfied that SCC graduates had the entry-level business skills required.
3.	Graduate Surveys for 2005 graduates not yet received. 200-2004 Graduate Survey results indicate 100% of the students surveyed were satisfied with the availability of online instruction. End of course and mid-term surveys of students indicate they are satisfied or very satisfied with the online course offerings for the program.	The 2003-2004 graduates were satisfied with the online courses available at SCC. I will continue to monitor the satisfaction level of the 2004-2005 graduates when that information becomes available. Students enrolled in online classes developed this year were very satisfied with those courses. New online courses were developed and offered in both Fall 2003 and Spring 2005.