

## Business Administration - Program Learning Outcomes

	<b>Program Learning Outcomes</b>	<b>Student Learning Outcomes</b>	<b>Measure of Assessment and Criteria for Success</b>
1.	Students will demonstrate the ability to write effectively.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to write business correspondence – memos, letters, and reports using proper business formatting, Business English, and proper grammar and punctuation.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the 2nd students who complete the course will demonstrate technical proficiency in writing by making a final grade of 80% or better in Business Communication.</li> </ul>
2.	Students will demonstrate a basic understanding of business law and human resource management.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to apply basic human resource concepts to real world situations.</li> <li>• Students will demonstrate basic knowledge of human resource practice and principles as well as work place justice laws.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will score 80% or better on the final human resource management project.</li> <li>• 80% of the students will score 80% or better on their final grade in Business Law</li> </ul>
3.	Students will exhibit a basic understanding of management principles.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to apply management concepts in real world simulations.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will score 80% or more on the final management exam.</li> </ul>
4.	Students will demonstrate a basic understanding of key business concepts.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to utilize analytical skills as it relates to business decisions.</li> <li>• Students will demonstrate the ability to research stock traded publicly.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will score an average of 80% or higher on the Intro to Business project.</li> <li>• 80% of the students will score 80% or higher on the stock market project.</li> </ul>
5.	Students will demonstrate the ability to apply basic accounting principles, theories and procedures for recording and reporting financial data.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to analyze financial data, then identify and execute proper recording of transactions.</li> <li>• Students will demonstrate the ability to produce financial statements in compliance with GAAP standards.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will score an average of at least 80% on the comprehensive accounting practice set/final grade.</li> </ul>