

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing form:		Connie Gregory Randy McCall Debra Ray		Curriculum/Department:		Cosmetology	
Purpose/Mission Statement:				Vision Statement: (3-5 years)			
The Cosmetology Program prepares the student for ready employment as a cosmetologist. The student will have a basic knowledge of all aspects of the beauty industry that is sufficient to sit for state examination and began a career as a cosmetologist.				Our department will be an up to date facility. We will be servicing our clients with state of the art equipment. While in the cosmetology department you will see professional looking students working in an environment that portrays a real salon setting.			
Program Strengths:				Program Weaknesses:			
This program has many strengths, but the main strength is the experience of the three faculty members, which is nearly 40 years combined experience. Another strength is the high passing rate of our graduates on their state board exam. Finally we have a well-equipped facility for our students to learn cosmetology salon concepts.				Our programs weakness is that there is not enough floor space for all the students. The students are too constricted and confined in this small area. Physical space is the main factor limiting our growth and ability to meet 100% of the enrollment demand.			
Program Opportunities:				Program Threats:			
With the addition of the High School program, it is possible to reach yet another demographic of students. Also, with the expected increase of service employment it is possible that the Cosmetology program will maintain or increase enrollment in the future. There is an opportunity to add the esthetics program with the world becoming more aware of their health and condition of their skin.				There are two community colleges in adjoining counties that also offer cosmetology; therefore, they are an obvious threat to our program. The other threat would be the confined area our students are forced to work in which can bring about behavior and low performance problems.			
Goal #	Values for Teaching	College Goals	2005-2006 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)		
1	2,6	1	Graduates from the Cosmetology Program will successfully pass the State Board Licensing Exam.	80%of the graduates will successfully pass the Licensing Exam.	Monitor test results from the state licensing board. We will make sure the students are fully prepared for the exam by providing an environment		

					conducive for learning: this environment will include equipment that is in excellent condition, appropriate supplies and materials, a curriculum with current cosmetology techniques, and qualified instructors.
2	2,6	1	Graduates will be able to find employment in the cosmetology profession.	80% of the graduates will be able to find employment in the cosmetology field.	Monitor results of a survey of the graduates as conducted as part of the annual program review
3	6,9	1	Employers will find that the students will have basic skills necessary for employment.	80% of all employers will find that the students will have basic skills from the cosmetology program.	Monitor results of a survey of the employers as conducted as part of the annual program review
4	6,7 5	1	Students will have a practical introduction to the cosmetology field as they prepare to integrate into this profession upon graduation.	Students will have at least three opportunities to visit salons, attend conferences, and/or interact with representatives from the cosmetology industry.	Instructors will utilize their network of local salons and professional contacts to facilitate students' visits to working salons, attendance at professional conferences and/or trade shows, and interaction with representatives of the cosmetology profession.

Budget Item Description: (Budget items requested from college funds)	Current Year Budget (Total Request):	Ongoing Operational Budget:	Expansion Budget:
Supplies-			
Equipment-	\$3000.00	\$3000.00	
Travel-	\$4200.00	\$4200.00	
Program Accreditation-			
Other-	\$1400.00		\$1400.00
TOTALS	\$8600.00	\$7200.00	\$1400.00

Goal	Criteria Results Be sure to utilize most current data available	End of Year Analysis (Goals achieved, impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
1.	93% of the graduates successfully passed the State Board Exam. (Promissor test center result sheet))	We will continue to work hard with the students to ensure we meet the passing rate in our program. The instructors will continue to mentor, instruct, lead and guide the students in their new profession.
2.	100 % of the graduates 100% of the graduates found ready employment in field. (graduate survey)	We have exceeded our goal of 80% employment of the graduating students. The program makes these students ready for the job market. There are many opportunities for the cosmetology graduates. We must continue to train them with up-to-date equipment and supplies to ensure graduate success.
3.	100% of our employees surveyed responded that they were satisfied or very satisfied with our graduates skills. (Employee survey)	Our goal is to continue to educate our students with basic skills so they will continue to be a valuable employee. The employees stated on the survey that the students were well prepared for the job and their willingness to learn.
4.	The students have attended one major educational event, visited supply houses, and visited area salons. The students interact with representatives from professionals in the cosmetology field.	The students went to a show in Charlotte and learned new texture, styling and coloring techniques. We have had three in house seminars on different products and procedures from our suppliers. We have visited salons in our service area so the students can observe the working professional and talk with them. We will continue to expose the student to other professional in our field.