

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing form:	Thom Brooks	Curriculum/Department:	Occupational Education Assoc
Purpose/Mission Statement:		Vision Statement: (3-5 years)	
<p>We exist to provide quality occupational education training as preparation and certification for those teaching in vocational and technical fields (workforce education) at the secondary and post-secondary levels.</p>		<ul style="list-style-type: none"> • Southwestern Community College will be recognized as a leader in excellence and accessibility in occupational education in the state community college system. • We will transcend geographic barriers to deliver courses statewide, through alternate modalities, in flexible formats, while retaining the qualities of academic rigor and caring, supportive instruction. 	
Program Strengths:		Program Weaknesses:	
<p>The program has established a good working relationship with alternative licensing personnel at the NC Department of Public Instruction; they provide referrals and support to our efforts with lateral entry teachers. The online format of most of the courses is accessible to a larger audience of students, so we are meeting needs across the sate. This program is only one of four in the state providing community college courses for lateral entry trade and industrial education (secondary) teachers. This is a very efficient program, with the only direct costs being instructional salaries.</p>		<p>This is a part-time program, and like most of those it would benefit from the efforts of a full-time instructor dedicated to program development. The highly specialized nature of many of the courses do not lend well for collaboration with other education programs or as elective credit for other majors.</p>	
Program Opportunities:		Program Threats:	
<p>There are numerous lateral entry trade and industrial teachers in North Carolina who need the courses offered in this program. We could potentially expand our enrollment significantly with better marketing and additional qualified instructors (or institutional support for the dean who teaches/coordinates the program). This program could also serve as a model for our institution's implementation of the broader lateral entry initiative that is currently being planned throughout the community college system.</p>		<p>The continued availability of qualified faculty and competition from other community colleges present the major threats to the occupational education program. Accessibility is the key to serving the working professionals who need this program. Some community colleges that are more centrally located in the state are able to offer weekend, or conference classes that may be more accessible or appealing to students. Another threat is that many of the students in this program only need one or two courses, so they are "special credit" majors at SCC. This often leads to misperceptions about the number of students served by this program.</p>	

Goal #	Values for Teaching	College Goals	2005-2006 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
1	6, 9	1	Employers will be satisfied with the entry level skill of graduates from this program	95% of employers surveyed will indicate they are satisfied with the entry level skills of graduates from this program.	Monitor the results of a survey of employers as conducted as part of the annual program review.
2	2, 6	1	Graduates will be satisfied with the skills they achieved in this program.	90% of graduates surveyed will indicate they were satisfied with the skills gained from the program.	Monitor results of survey of graduates as part of the annual program review.
3	2, 6	1	Students in this program will demonstrate an above average level of technical proficiency as expected in the educational field.	90% of students will demonstrate technical proficiency in this field by making a final grade of B or higher in all coursework.	Monitor results and performance of students in the occupational education courses.

Budget Item Description: (Budget items requested from college funds)	Current Year Budget (Total Request):	Ongoing Operational Budget:	Expansion Budget:
Supplies-	0		
Equipment-	0		
Travel-	0		
Program Accreditation-	0		
Other-	0		
TOTALS	0		

Goal	Criteria Results Be sure to utilize most current data available	End of Year Analysis (Goals achieved, impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
1.	100% of employers responding to annual program review surveys indicated that they were satisfied with the SCC graduates' overall academic skill as well as their leadership potential, organizational skills, and communication skills.	This result indicates that the current curriculum and instruction approach for OEA courses is effective in developing skills valued by graduates. We will continue to monitor the results of program reviews and make changes, as needed, to the course content and delivery.
2.	100% of graduates responding to annual program review surveys indicated that they accomplished their goals in attending SCC, were very satisfied with instruction in the occupational education program, and would choose SCC again based upon this experience.	This result indicates that the current curriculum and instruction approach for OEA courses is effective in developing skills valued by employers. We will continue to monitor the results of program reviews and make changes, as needed, to the course content and delivery.
3.	90% of Occupational Education students made a final grade of B or higher in their coursework.	Goal met. Occupational education students are working lateral-entry, public school teachers who take these courses to meet licensure requirements. The courses are challenging, but we expect teachers to demonstrate an above average level of technical proficiency as expected in the educational field.