

# PLANNING/OUTCOMES DOCUMENT

|   |   |            |   |  |   |                       |  |
|---|---|------------|---|--|---|-----------------------|--|
| <b>Name of person(s) completing this form:</b>  |   | Linda Dyke |   | <b>Curriculum/Department:</b>  |   | Concurrent Enrollment |  |
| <b>Purpose/Mission Statement</b>  |   |            |   | <b>Vision Statement, 3-5 years</b>   |   |                       |  |
| Concurrent Enrollment (CE) provides opportunities for high school students to earn tuition-free college credit while still in high school through ACE/Huskins, Dual Enrollment, and/or Tech Prep. ACE/Huskins classes are college classes offered primarily for a high school audience. Dual Enrollment credits are earned by taking regularly scheduled courses at SCC sites. Tech Prep allows students to earn college credit for specific high school courses. |   |            |   | The vision of Concurrent Enrollment (CE) is to provide high school students both incentive and opportunity to pursue higher education by offering a means for earning college credit prior to high school graduation. Concurrent Enrollment embraces new technologies and/or innovative approaches for outreach to our service area's high school students.                |   |                       |  |
| <b>Departmental Strengths</b>   |   |            |   | <b>Departmental Weaknesses</b>   |   |                       |  |
| Existing partnerships with our public school partners are strong. The development of relationships with public school administrators, faculty, and students has been a continued area of priority. These relationships are what makes the program work as there are often kinks to be worked thorough in marrying the high school and college philosophies and practices.   |   |            |   | The department's staff size (one) continues to present challenges. The unique support needs of CE students, schools/administrators, and instructors spread departmental resources thin.<br>Access to required textbooks and supplies is an issue that effects or limits course enrollment for some students. Finding ways to "level the playing field" are needed.         |   |                       |  |
| <b>Departmental Opportunities</b>   |   |            |   | <b>Departmental Threats</b>  |   |                       |  |
| Continued expansion/ awareness building with current public schools partners will allow CE to develop new programs and increase enrollment in existing programs.  |   |            |   | The push to include AP courses at many high schools creates competition with regard to programming. This will affect what we offer to high school audiences as well as students' abilities to complete programs while in high school.<br>The failure/ withdraw rate within CE is high. Building a foundation for student success is critical to the future of the program. |   |                       |  |
| <b>College Goals</b>  | <b>2005-2006 Department Outcomes/Goals</b>  |            | <b>Success Criteria</b><br>(e.g. outcomes, enrollment increases)  |  | <b>Plan of Action</b><br>(including resources needed)   |                       |  |
|   | <b>Increase participation</b> <ul style="list-style-type: none"> <li>Increase participation of area high school and home school students in CE programs</li> <li>Include Blue Ridge, Cherokee, and Nantahala High Schools in ACE/Huskins programming</li> <li>Increase number of students who have a written plan for completing a certificate, diploma, degree, or the 44-hr general education core</li> </ul> |            | <ul style="list-style-type: none"> <li>Public school CE participation will increase by 5%</li> <li>Private school and home school CE participation will increase by 10%</li> <li>Blue Ridge, Cherokee, and Nantahala High Schools will each schedule two ACE/Huskins courses for the 2006-07 school year</li> <li>10% of CE students will have a written plan for program completion on file</li> </ul> |  | <ul style="list-style-type: none"> <li>Advertise CE opportunities through billboards, radio spots, mailings, and talks at area high schools and home school organizations</li> <li>Meet individually with high school principals to discuss opportunities for students</li> <li>Work with principals to educate staff and students about SCC and CE opportunities</li> <li>Work with Director of Distance Learning to educate school staff about new ITV technology and assure availability and good condition of ITV rooms</li> <li>Recruit/ advise individual students about program options and develop written plans</li> </ul> |                       |  |

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|  |   |   | outlining steps to completion  |
|  | <p><b>Increase Awareness</b></p> <ul style="list-style-type: none"> <li>• Heighten awareness of CE within the SCC service area and the academic community</li> <li>• Improve/increase awareness of CE programs and enrollment procedures with school personnel</li> <li>• Increase number of requests for Tech Prep credit</li> </ul>   | <ul style="list-style-type: none"> <li>• Program inquiries will increase by 15%</li> <li>• Website hits will be measured</li> <li>• 85% of school personnel surveyed will indicate an increased knowledge of CE programs and enrollment procedures</li> <li>• CE programs/offerings will be included in 100% of public school registration brochures and on 50% of school websites</li> <li>• Requests for Tech Prep credit will increase by 5%</li> </ul>  | <ul style="list-style-type: none"> <li>• Update website with pertinent program, course, and procedural information</li> <li>• Meet with counselors and school personnel to share information about CE programs and procedures</li> <li>• Distribute CE brochures and printed materials to appropriate groups</li> <li>• Initiate coverage of CE success stories in newspapers</li> <li>• Participate in high school open houses, registration events, and other school functions</li> <li>• Combine recruitment efforts with SCC Admissions Officer and other programs</li> <li>• Facilitate bringing SCC speakers to schools</li> <li>• Meet with school vocational teachers, directors and counselors to promote awareness of opportunities available through Tech Prep</li> </ul> |
|  | <p><b>Develop New Programs</b></p> <ul style="list-style-type: none"> <li>• Work with Macon County, Swain County, and Cherokee Central Schools to plan for the establishment of an <i>Early College High School</i> (Macon), a <i>School-Within-A-School</i> (Swain), and a <i>New Technology High School</i> (Cherokee Central)</li> <li>• Work with all school districts to develop career/vocational opportunities for students</li> </ul> | <ul style="list-style-type: none"> <li>• <i>New Schools Projects</i> planning grants will be awarded for all three proposals</li> <li>• Three new career/vocational programs offered in partnership with area high schools will be developed for 2006-07</li> </ul>   | <ul style="list-style-type: none"> <li>• Participate as member of each schools' project planning committee</li> <li>• Facilitate/ liaison SCC's role in each <i>New Schools</i> project</li> <li>• Meet with county vocational/curriculum leaders to develop cooperative programs emphasizing completion of career/vocational programs</li> </ul>  |
| <p align="center"><b>Criteria Results for 2005-06 Outcomes</b><br/>Be sure to utilize most current data available.</p>   |   | <p align="center"><b>End of Year Analysis</b><br/>(Goals achieved, impact of equipment purchased, improvements to program or service, contingencies, etc.).<br/>Describe how you used the results to improve your program/department.</p>   |  |
| <p><b>Increase participation</b><br/>The number of public school CE participants increased 23% from Fall 2005 to Fall 2006. The number of credit hours taken increased by 9% for the same period. The number of private and home school CE participants increased 44% from Fall 2005 to Fall 2006. The number of credit hours taken increased by 55% for the same period.<br/>Nantahala School schedule one ACE/Huskins course for the 2006-07 school year. Neither Blue Ridge nor Cherokee scheduled ACE/Huskins courses for the 2006-07 school year.</p> |   | <p>Growth among public school participants continues. Participation at some schools has dwindled while it has increased dramatically at others. Enrollment in new CE programs/ offerings has replaced enrollment losses at other schools. A continued need to look for new opportunities exists.<br/>Growth among private/home school participants is significant, especially in Macon County. Continue to work closely with the VP of Macon County to ensure that offerings at the new campus support CE enrollment.<br/>Participation by students at Blue Ridge, Cherokee, and Nantahala Schools continues to be less than desirable. Energy expended has not produced results.<br/><del>Need to continue to offer CE courses through these schools, but shift some focus</del></p> |  |

| <p>8% of CE students currently have a written plan for program completion on file.</p>   | <p>Need to continue to offer CE courses through these schools, but shift some focus to areas where growth can occur.</p> <p>Growth in the number of students with a written plan for completion is encouraging. The 8% who do have a plan reflect an increase of 633% over 2004-05. Continue to focus on this area for growth within existing structures.</p>  |   |   |
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| <p><b>Increase Awareness</b></p> <p>Program inquiries from the website “request more info option increased 300%. Website hits were not measured.</p> <p>100% of school personnel surveyed indicated an increased knowledge of CE programs and enrollment procedures.</p> <p>CE programs/offerings were included in 86% of public school registration brochures for 2006-07. CE programs/offerings are currently not included on any individual school websites.</p> <p>Requests for Tech Prep credit <u>decreased</u> 30% from 147 courses in 2005 to 103 courses in 2006.</p> | <p>Available indicators suggest that awareness of CE programs has been raised. Effective measures for this growth are difficult. Continued effort in this area is required.</p> <p>Emphasis on awareness building centered on Tech Prep opportunities is needed.</p>   |   |   |
| <p><b>Develop New Programs</b></p> <p><i>New Schools Projects</i> planning grants were awarded at all three proposal sites.</p> <p>Five new career/vocational programs (Cosmetology &amp; Early Childhood at SCHS; Automotive at FHS; Outdoor Leadership at SMHS; and Carpentry/Welding at the HUB) were offered in partnership with area high schools for 2006-07.</p>  | <p>Results from effort expended toward new programming and initiatives were favorable. Continued effort is needed. However, strong additional efforts in this area will be curtailed as emphasis is shifted toward student support efforts and recruitment of participants who may complete degrees, certificates, etc..</p>   |   |   |
| College Goals  | 2006-2007 Department Outcomes/Goals  | Success Criteria<br>(e.g. outcomes, enrollment increases)   | Plan of Action<br>(including resources needed)  |
|  | <p><b>Increase participation</b></p> <ul style="list-style-type: none"> <li>• Increase participation of area high school and home school students in CE programs</li> <li>• Include Blue Ridge, Cherokee, and Nantahala High Schools in ACE/Huskins programming</li> <li>• Increase number of students who have a written plan for completing a certificate, diploma, degree, or the 44-hr general education core</li> </ul> | <ul style="list-style-type: none"> <li>• Public school CE participation will increase by 5%</li> <li>• Private school and home school CE participation will increase by 5%</li> <li>• Blue Ridge, Cherokee, and Nantahala High Schools will each schedule two ACE/Huskins courses for the 2007-08 school year</li> <li>• The number of CE students who have a written plan for program completion will increase by 10%</li> </ul> | <ul style="list-style-type: none"> <li>• Advertise CE opportunities through billboards, radio spots, mailings, and talks at area high schools and home school organizations</li> <li>• Meet individually with high school principals to discuss opportunities for students</li> <li>• Work with principals to educate staff and students about SCC and CE opportunities</li> <li>• Work with Director of Distance Learning to educate school staff about new ITV technology and assure availability and good condition of ITV rooms</li> <li>• Recruit/ advise individual students about program options and develop written plans outlining steps to completion</li> </ul> |
|  | <p><b>Increase Awareness</b></p> <ul style="list-style-type: none"> <li>• Heighten awareness of CE within the SCC</li> </ul>   | <ul style="list-style-type: none"> <li>• Program inquiries will increase by 15%</li> </ul>  | <ul style="list-style-type: none"> <li>• Update website with pertinent program, course,</li> </ul>  |

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|  | <p>service area and the academic community</p> <ul style="list-style-type: none"> <li>• Improve/increase awareness of CE programs and enrollment procedures with school personnel</li> <li>• Increase number of requests for Tech Prep credit</li> </ul>   | <ul style="list-style-type: none"> <li>• Website hits will be measured</li> <li>• 85% of school personnel surveyed will indicate an increased knowledge of CE programs and enrollment procedures</li> <li>• CE programs/offerings will be included in 100% of public school registration brochures and on 25% of school websites</li> <li>• Requests for Tech Prep credit will increase by 5%</li> </ul> | <p>and procedural information</p> <ul style="list-style-type: none"> <li>• Work with counselors and school personnel to share information about CE programs and procedures</li> <li>• Create “College Information Stations” in area guidance offices. These computer search stations, sponsored by SCC, will promote college programming and CE opportunities.</li> <li>• Distribute CE brochures and printed materials to appropriate groups</li> <li>• Initiate coverage of CE success stories in newspapers</li> <li>• Participate in high school open houses, registration events, and other school functions</li> <li>• Combine recruitment efforts with SCC Admissions Officer and other programs</li> <li>• Work with school vocational teachers, directors and counselors to promote awareness of opportunities available through Tech Prep</li> </ul> |
|  | <p><b>Develop Student Support Structures</b></p> <ul style="list-style-type: none"> <li>• Improve/increase awareness of student support programs at SCC in order to lower the failure/withdraw rate among CE participants</li> <li>• Improve/increase awareness of program access issues created by lack of ability to purchase required textbooks and supplies among CE participants</li> </ul> | <ul style="list-style-type: none"> <li>• Decrease the CE failure/ withdraw rate by 15%</li> <li>• Create annual textbook fund of \$3,000.00 through gift and in-kind donations</li> </ul>  | <ul style="list-style-type: none"> <li>• Update website with information about tutoring, LAC, and other campus resources devoted to their success in SCC courses</li> <li>• Work with counselors and school personnel to share information about student support programs at SCC</li> <li>• Speak at area civic organization meetings about create a book fund/ student sponsorship program</li> <li>• Work with New Century Scholars counselors to create opportunities for book funds for NCS participants</li> </ul>  |

| <b>Budget Item Description</b><br>(Budget items requested from college funds) | <b>Current Year Budget:</b> | <b>Ongoing Operational Budget:</b> | <b>Expansion Budget:</b> |
|---|-----------------------------|------------------------------------|--------------------------|
| Supplies-   | ?                           | \$700.                             | \$2000.                  |
| Equipment-  | ?                           | \$0.                               | \$5000.                  |
| Travel-   | ?                           | \$2400.                            | \$0.                     |

|                        |          |                |                |
|------------------------|----------|----------------|----------------|
|                        |          |                |                |
| Program Accreditation- | ?        | n/a            | n/a            |
| Other-                 | ?        | \$0.           | \$0.           |
| <b>TOTALS</b>          | <b>?</b> | <b>\$3100.</b> | <b>\$7000.</b> |

**Mid-point Review**

**Progress Notes:**