

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing this form:	Connie Haire	Curriculum/Department:	Macon Campus/Institutional Development
Purpose/Mission Statement		Vision Statement, 3-5 years	
<p>To position and develop the Macon Campus as the college in Macon County through leadership, provision of credit and non-credit programs, partnerships with public schools and the community.</p> <p>To foster support for SCC through planning, effective public relations/marketing, internal and external communications, comprehensive resource development with friend raising, fund raising, and grant writing.</p> <p>To maintain and strengthen partnerships with public schools and the community.</p>		<p>SCC is the higher education institution of choice in the region with a focus on making the Macon Campus THE college for Macon County.</p>	
Departmental Strengths		Departmental Weaknesses	
<p>Experienced and highly qualified staff with track records of success.</p> <p>Energetic and enthusiastic staff committed to students and the college.</p> <p>“Can do” attitude among staff.</p> <p>Strong partnerships with public school partners (NCS, GU, UB, MEC)</p>		<p>New campus development is a new experience for the college and staff.</p> <p>Need for improved coordination of public school partnership programs with the entire college.</p>	
Departmental Opportunities		Departmental Threats	
<p>To grow program offerings and enrollment at Macon Campus to achieve campus status funding.</p>		<p>Need for additional building at Macon Campus, need more capacity for classes.</p> <p>Need for additional faculty/staff as program grow at Macon Campus.</p> <p>Need for additional funds for marketing and public information</p> <p>Unanticipated needs at new building.</p>	
College Goals	2006-2007 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
	<p>Goal 1: Provide leadership for completion and occupancy of first building on Macon Campus</p>	<p>Classes operating in new building as soon as college receives OK to occupy building.</p> <p>Funding will be adequate to furnish/equip new building.</p> <p>Staffing will be complete for start up.</p> <p>Student services and business services available to all students.</p>	<p>Work with deans to prepare SCC spring schedule; work with ECHS folks to prepare ECHS schedule. Coordinate with PIOs for advertising spring semester. Register students and employ faculty as needed.</p> <p>Work with Macon County to secure commitment for start up funding. Work with SCCF director to secure commitments from Macon business community for support in furnishing building.</p> <p>Plan/implement grand opening for building in three phases: county officials and financial supporters, college trustees and SCC faculty and staff, and community at large.</p>
	<p>Goal 2: Partner with public schools to assure access to SCC among high school students in service area.</p>	<p>Monitor/support both GU and UB grant activity. Support application for renewal of UB grant. Explore possibility of co-locating personnel in these grants to improve coordination of activities.</p> <p>Continue and enhance NCS program.</p> <p>Provide improved services to NCSers at</p>	<p>Support application for next UB grant cycle funding.</p> <p>Support GU activities.</p> <p>Based on internal evaluation, make changes to improve NCS program services at SCC. Employ part time person to manage NCS and other special populations of students.</p> <p>Assist with fund raising for NCS programs.</p>

	SCC.	Share evaluation results with public school partners to help them improve their services. Review proposed point system and make decision to implement fall 2007.
Goal 3: Continue RCCI partnership with HCC and TCCC for final year.	With colleagues monitor customer service training for 7 western counties. Create sustainability plan.	Assist team in continuing training with current funding from CPF. Help create the sustainability plan to keep training available beyond grant funding. Work with team to develop second phase of training and promote to hospitality industry in 7-county region.
Goal 4: Support/participate in development and implementation of resource development plan. Assure inclusion of Macon Campus.	Plan developed and in use. Appropriate resources generated for the college.	Meet monthly with president and resource development team to create, implement, and monitor plan. Work with team to implement plan and generate resources for college.

Criteria Results Be sure to utilize most current data available	End of Year Analysis (Goals achieved, impact of equipment purchased, improvements to program or service, contingencies, etc.). Describe how you used the results to improve your program/department.
<p>Goal 1: Achieved increase in enrollment and number of classes: Fall 06- 65 classes; Spring 07- 62 classes; Summer 07- 14 classes. Cecil L. Groves Center completed and occupied July 2007; building furnished and equipped; full time staffing complete and evening assistant employed Aug. 07; student services available and business services available on registration day. Successful start of Macon Early College (MEC) with 50 students at Cartoogechaye School.</p>	<p>Number of classes increased from 05/06 to 06/07. Successful start for second year of six targeted MC curriculum programs and continuation of first year classes. Unduplicated headcount fall 06=244; spring 07 = 220. Successfully worked with contractor, furniture vendor for completion of building and purchase and installation of furnishings and equipment. Very successful grand opening and open house. Publicity well received in Macon; focused on “Macon’s first college”...very well received.</p>
<p>Goal 2: GU completed 2nd year of grant; annual performance report submitted on time. Focus on math and science with Robotics activities in schools. UB completed year successfully. Application for continued funding successful for four more years. A group of 140 students started NCS program fall 06; SCC completed internal evaluation of NCS program and several suggestions for improvement made: hire/assign NCS coordinator at SCC; maintain closer contact with SCC NCSers; increase recruiting efforts among NCS ers to get them to attend SCC, increase graduation rates among NCS students, etc. Several staff assisted in variety of NCS events on campus and in the public schools. Had annual planning/calendar meeting with county coordinators. Had president’s assistant take on updating the NCS database and assisting with fundraising.</p>	<p>Both grant programs with public schools are very successful, achieving their goals and objectives. NCS evaluation valuable: cleared some internal misunderstandings about the program, discussion about future of program and how to best manage from college perspective were helpful. I made recommendation to President about future management of NCS and assignment of person to take on the responsibilities for NCS – no decision as of Sept 28, 07. Macon had agreed to pilot point system, but change in county coordinator postponed this till next year.</p>
<p>Goal 3: RCCI partnership with HCC and TCCC continues to promote the Qualla-T customer service program in the 7 western counties. Over 1000 individuals trained. Planning to wrap up the community college involvement in the program and hand off to the Cherokee Chamber of Commerce. External evaluation conducted and report will be available late 2007.</p>	<p>Partnership is successful and program is doing well. Sustainability was achieved by handing off the program to Cherokee Chamber.</p>
<p>Goal 4: Development of resource development plan. Not achieved. Will include in 07/08 plan.</p>	<p>Some unsuccessful attempts to meet. Timing of budget process and planning process are not aligned and resource development is difficult to incorporate. Also, diversion of staff for other priorities affected development of plan.</p>

College Goals	2007-2008 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
	Goal 1: Provide leadership for continued development and growth of Macon Campus.	<p>Passage of local bond referendum which includes \$3million for SCC. Increase in student enrollment in curriculum</p>	<p>Work with county commissioners to help achieve success in bond referendum vote Nov. 07. Expand course offerings in Macon. Continue public relations activities in Macon</p>

		<p>and increase in number of continuing education offerings in Macon.</p> <p>Achieve 300 FTE in 07-08 year (campus status funding).</p> <p>Secure/stabilize adjunct faculty at MC so that FT instructors can be employed as appropriate.</p> <p>Plan for next building.</p> <p>SACS approval of substantive change for MC.</p>	<p>and Franklin with chamber, Rotary, hospital, etc.</p> <p>Work with PIO to continue publicity about SCC Macon.</p> <p>Work with deans to continue to screen/interview adjunct faculty candidates to assure quality of instruction.</p> <p>Participate in college facility planning process to determine programming and facility needs for next building.</p> <p>Host SACS visit and provide information as requested.</p>
	Goal 2: Partner with public schools to assure access to SCC among high school students in the service area.	<p>Monitor both GU and UB grant activity and support implementation of new grant.</p> <p>Continue to enhance NCS program by stabilizing staffing for NCS SCC activities.</p> <p>Continue operation of MEC and expand facilities to accommodate 40+ additional students in fall 08.</p>	<p>Work with directors of UB and new director of GU (to be employed by 1/1/08. Help orient new director to GU grant program.</p> <p>Work with NCS staffer to transition all NCS activities to that person.</p> <p>Work with MEC personnel to improve operation of MEC and integration with college students and instruction. Work with MCS personnel to acquire 2 large mobile units (temporary until next building is constructed) to accommodate increase in MEC numbers.</p>
	Goal 3: Wrap up RCCI project and explore other opportunities for SCC to work with HCC and TCCC	Transition Qualla-T program to Cherokee Chamber of Commerce.	<p>Send material to director of chamber</p> <p>Meet with colleagues at HCC and TCCC to discuss possible partnerships/collaborations.</p>
	Goal 4: Support/participate in development and implementation of resource development plan.	Plan developed and in use. Appropriate resources generated for college.	Meet with foundation director, grant director to develop framework for presentation to Exec Council. Secure OK from that group to pursue plan. Organize priorities for implementation.

Budget Item Description (Budget items requested from college funds)	Current Year Budget:	Ongoing Operational Budget:	Expansion Budget:
Supplies- routine supplies for MC operation			\$4,000
Equipment-			
Travel-			\$2,000
Program Accreditation-			

Other-			
TOTALS			\$6,000

Mid-point Review

Progress Notes: