

**PLANNING/OUTCOMES DOCUMENT**

<b>Name of person(s) completing form:</b>		Rickie R. Wesbrooks	<b>Curriculum/Department:</b>		Fine Arts Program - Cherokee
<b>Purpose/Mission Statement:</b>			<b>Vision Statement: (3-5 years)</b>		
To provide an educational environment for the advancement of art processes, art history, theory and the advancement of craftsmanship, professional practices and the advancement of Cherokee/First People art and culture.			The vision of the AFA in Cherokee is to nurture the cultural and academic needs of the students enrolled in the Oconaluftee Institute for Cultural Arts and to grow the program to include students from (USET) the United South and Eastern Tribes.		
<b>Program Strengths:</b>			<b>Program Weaknesses:</b>		
The greatest strength of the program is the OICA Board members, their dedication and determination to create an educational program of excellence east of the Mississippi.			At this time, the lack of appropriate space to house the needs of the program, e.g. multiple studios/classrooms, and basic and specialized equipment for the program.		
<b>Program Opportunities:</b>			<b>Program Threats:</b>		
The students enrolled in the program are acting as art ambassadors, who encourage others in the community to enroll in the program. This increased exposure will help the program to expand.			It is vital our AFA students receive the majority of their academic training on-site in Cherokee. This includes, space, instructors, materials and a support structure to insure success.		
Goal #	Values for Teaching	College Goals	2007-08 Department Outcomes/Goals	Success Criteria (Method for measuring extent to which outcomes are achieved)	Plan of Action (including resources needed)
1	2	1	First-year students will: a) master an understanding of Art History as they explore the growth and expansion of human knowledge through the development of art and how art made us human. B) in addition, students will master the key concepts of 2-D and 3-D design principles as they refine their visual vocabulary and craftsmanship.	The success of the AFA students will be measured through objective exams, journaling and group critiques with instructor and peer feed-back. Students will have opportunities to display their work and will interact with visiting artists and in-depth studies with Cherokee masters in a variety of techniques and media.	The program will utilize a multiple instructional materials. These materials include expendable art supplies (paper, paint. Etc.) DVD's, books. Journals, computers, etc. There is a great need for pedestals with locking covers to display 3-D works in the Balsam gallery space to share and attract students to the program. The teaching and assessment materials are in place at this time and will be expanded as the curriculum

					grows. The program will also require funds for travel to various galleries, museums, both in and out of state. This is an important aspect of the program to enrich and expand the world view and personal view of our students.
2	7	1&7	Increase student enrollment	Enrollment will increase by 25% from fall 2007 to fall 2008	Program publicity (newspapers, web site, radio promotions) Recruiting visits to local high schools
3	9	1&2	Support student success and persistence	75% of students who start a course in the AFA program will successfully finish the course	Instructor support Tutoring and study groups Advising support
4	4&6	4&5	Recruit, orient, and support Cherokee artisans as adjunct instructors in studio classes	By the end of spring semester, at least four Cherokee artisans will be identified and will attend at least two orientations & planning sessions with the AFA program coordinator.	Program coordinator networking with local artists OICA board referrals

<b>Budget Item Description: (Budget items requested from college funds)</b>	<b>Current Year Budget:</b>	<b>Ongoing Operational Budget:</b>	<b>Expansion Budget:</b>
Supplies- \$2,800.00	\$2,800.00		Determined by enrollment.
Equipment-\$53,593.00	Monies in OICA Account	Will Vary by Year and Program Growth	
Travel- \$3,900.00	\$3,900.00	Will need additional monies for professional development and student trips.	
Program Accreditation-\$0			
Other- \$0			

TOTALS \$60,292.64	\$6,700.00		
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<b>Criteria Results for 2007-08</b> Be sure to utilize most current data available	<b>End of Year Analysis</b> (Goals achieved, impact of equipment purchased, Improvements to your program, contingencies, etc.) Describe how you used the results to improve your program

**Mid-point Review**

Progress Notes:
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