

**PLANNING/OUTCOMES DOCUMENT**

<b>Name of person(s) completing form:</b>			Connie Gregory Randy McCall Debra Ray	<b>Curriculum/Department:</b>	Cosmetology
<b>Purpose/Mission Statement:</b>				<b>Vision Statement: (3-5 years)</b>	
The Cosmetology Program prepares the student for ready employment as a cosmetologist. The student will have a basic knowledge of all aspects of the beauty industry that is sufficient to sit for state examination and began a career as a cosmetologist.				Our department will be an up to date facility. We will be servicing our clients with state of the art equipment. While in the cosmetology department you will see professional looking students working in an environment that portrays a real salon setting.	
<b>Program Strengths:</b>				<b>Program Weaknesses:</b>	
This program has many strengths, but the main strength is the experience of the three faculty members, which is nearly 40 years combined experience. Another strength is the high passing rate of our graduates on their state board exam. Finally we have a well-equipped facility for our students to learn cosmetology salon concepts.				Our programs weakness is that there is not enough floor space for all the students. The students are too constricted and confined in this small area. Physical space is the main factor limiting our growth and ability to meet 100% of the enrollment demand.	
<b>Program Opportunities:</b>				<b>Program Threats:</b>	
With the addition of the High School program, it is possible to reach yet another demographic of students. Also, with the expected increase of service employment it is possible that the Cosmetology program will maintain or increase enrollment in the future. There is an opportunity to add the esthetics program with the world becoming more aware of their health and condition of their skin.				There are two community colleges in adjoining counties that also offer cosmetology; therefore, they are an obvious threat to our program. The other threat would be the confined area our students are forced to work in which can bring about behavior and low performance problems.	
Goal #	Values for Teaching	College Goals	2006-2007 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
1	2, 6	1 2	Students will demonstrate a basic understanding of the practical procedures of physical services, chemical services, and hair design in	80 % of the graduating students will show basic competency in all procedures in the cosmetology program scoring at least a "3"	Monitor the competency based checklist that will be used at the end of each semester to determine improvement of the students from their first semester until

			the cosmetology profession.	average on a competency based checklist.	graduation.
2	2,6	1	Graduates will be able to find employment in the cosmetology profession.	80% of the graduates will be able to find employment in the cosmetology field.	Monitor results of a survey of the graduates as conducted as part of the annual program review
3	6,7 5	1 2	Students will exhibit a basic understanding of the scientific concepts as it relates to the theoretical competencies of the cosmetology profession.	80% of the students will score an average of at least 75% on the comprehensive cosmetology theory final exam.	Monitor test results that are given to the students in their last semester before graduation from the program.
4	2,6	1	By passing the State Board Licensing Exam, graduates will demonstrate an understanding the practical procedures and scientific concepts supporting the competencies of the cosmetology profession.	80% of the graduates will successfully pass the Licensing Exam.	Monitor test results from the state licensing board. We will make sure the students are fully prepared for the exam by providing an environment conducive for learning: this environment will include equipment that is in excellent condition, appropriate supplies and materials, a curriculum with current cosmetology techniques, and qualified instructors.
5	6,9	1 7	Employers will find that graduates demonstrate the basic cosmetology skills necessary for employment.	80% of all employers will find that the students demonstrate acceptable basic skills from the cosmetology program.	Monitor results of a survey of the employers as conducted as part of the annual program review.

<b>Budget Item Description: (Budget items requested from college funds)</b>	<b>Current Year Budget (Total Request):</b>	<b>Ongoing Operational Budget:</b>	<b>Expansion Budget:</b>
Supplies- Consumption supplies for the beginner department and initial start up supplies	\$4000.00	\$4000.00	
Equipment- Mannequin holders for the advanced side Washing machine and dryer	\$2000.00	\$2000.00	
Travel- Education classes	\$4200.00	\$4200.00	
Program Accreditation- School License- Norht Carolina State Board of Cosmetic Art	\$60.00	\$60.00	
Other-			
<b>TOTALS</b>	<b>\$10260.00</b>	<b>\$10260.00</b>	

<b>Goal</b>	<b>Criteria Results</b> Be sure to utilize most current data available	<b>End of Year Analysis</b> (Goals achieved, impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
1.	Goal met. 100% of the graduates scored at least a "3" on the competency based checklist.	We will continue to work with the students to ensure that they will meet or exceed the "3" average on the competencies.
2.	Goal met. 87.5 % of the graduates found ready employment in field. (graduate survey)	We have exceeded our goal of 80% employment of the graduating students. Eight of the nine graduates are working in field while the ninth one has a new baby and plans to enter the profession at a later date. The program makes these students ready for the job market. There are many opportunities for the cosmetology graduates. We must continue to train them with up-to-date equipment and supplies to ensure graduate success.
3.	Goal met. 86% of the graduates scored at least a 75 or higher on the comprehensive exam that is given before graduation from	We will continue to monitor graduates to be certain they have the ability to pass the comprehensive exam before they sit for their board exam.

	the program.	
4.	Goal met. 89% of the graduates successfully passed the State Board Exam (state testing results).	We will continue to work hard with the students to ensure we meet the passing rate in our program. The instructors will continue to mentor, instruct, lead and guide the students in their new profession. The one student that failed to pass the exam has since re-tested and successfully passed.
5.	Goal met. 100% of the employers were satisfied with the basic skills of the students in coloring, highlighting, and perm waving. Two of three employers were satisfied hair cutting skills and two of three was not satisfied with their hair design skills. (employer survey)	We will continue to work with the students with color, highlight and permanent waving skills to ensure that the employers remain satisfied with these particular skills. We will work to improve the students skills in hair design by increasing the number of procedures to do in that area and concentrate on making the students and instructors raise the bar for acceptance for credit for this performance.