

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing form:	Connie Gregory	Curriculum/Department:	Cosmetology
Purpose/Mission Statement:		Vision Statement: (3-5 years)	
The Cosmetology Program prepares the student for ready employment as a cosmetologist. The student will have a basic knowledge of all aspects of the beauty industry that is sufficient to sit for state examination and began a career as a cosmetologist.		Our department will be an up to date facility. We will be servicing our clients with state of the art equipment. While in the cosmetology department you will see professional looking students working in an environment that portrays a real salon setting.	
Program Strengths:		Program Weaknesses:	
This program has many strengths, but the main strength is the experience of the three faculty members, which is nearly 40 years combined experience. Another strength is the high passing rate of our graduates on their state board exam. Finally we have a well-equipped facility for our students to learn cosmetology salon concepts.		Our programs weakness is that there is not enough floor space for all the students. The students are too constricted and confined in this small area. Physical space is the main factor limiting our growth and ability to meet 100% of the enrollment demand.	
Program Opportunities:		Program Threats:	
With the addition of the High School program, it is possible to reach yet another demographic of students. Also, with the expected increase of service employment it is possible that the Cosmetology program will maintain or increase enrollment in the future. There is an opportunity to add the esthetics program with the world becoming more aware of their health and condition of their skin.		AB Technical College is opening up a new Cosmetology Program with state of the art equipment and connecting it to the wellness aspect of the community including esthetician, massage therapy, and exercise all in one area. I think this new school will impact our enrollment to some extent. There are two community colleges in adjoining counties that also offer cosmetology; therefore, they are an obvious threat to our program. The other threat would be the confined area our students are forced to work in which can bring about behavior and low performance problems.	

Goal #	Values for Teaching	College Goals	2007-2008 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
1	2, 6	1 2	Students will demonstrate knowledge of salon management, ownership of a salon and responsibilities that come with a small business.	80 % of the students registered in COS 113 will score a grade of 75 on a business simulation project of opening and operating a salon.	Monitor the results of the simulation project at the end of their COS 113 class.
2	2, 6	1	Graduates will be able to find employment in the cosmetology profession.	80% of the graduates will be able to find employment in the cosmetology field.	Monitor results of a survey of the graduates as conducted as part of the annual program review
3	6, 7 5	1 2	Students will exhibit a basic understanding of the scientific concepts as it relates to the theoretical competencies of the cosmetology profession.	80% of the students will score an average of at least 75% on the comprehensive cosmetology theory final exam.	Monitor test results that are given to the students in their last semester before graduation from the program.
4	2, 6	1	By passing the State Board Licensing Exam, graduates will demonstrate an understanding the practical procedures and scientific concepts supporting the competencies of the cosmetology profession.	80% of the graduates will successfully pass the Licensing Exam.	Monitor test results from the state licensing board. We will make sure the students are fully prepared for the exam by providing an environment conducive for learning: this environment will include equipment that is in excellent condition, appropriate supplies and materials, a curriculum with current cosmetology techniques, and qualified instructors.
5	6, 9	1 7	Students will exhibit the ability to understand and perform in a mock interview.	80% of the students will achieve a grade of at least 75% on the programs mock interview process.	Monitor results of a mock interview that will be held in the students last semester of the program.

Budget Item Description: (Budget items requested from college funds)	Current Year Budget (Total Request):	Ongoing Operational Budget:	Expansion Budget:
Supplies- Minor Equipment- 2 Facial Heat Lamps, 2 Office Chairs	\$835.00		
Equipment- 3 Computers, 2 Office Desks	\$4800.00		
Travel- Education classes, Master Educator Classes, Trade Show with Students, Class for renewal of license	\$5500.00		
Program Accreditation- School License-			
Other-			
TOTALS	\$11,35.00		

Goal	Criteria Results Be sure to utilize most current data available	End of Year Analysis (Goals achieved impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
1.		
2.		
3.		

