

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing form:		Debbie Green		Curriculum/Department:		Medical Sonography	
Purpose/Mission Statement:				Vision Statement: (3-5 years)			
The purpose of the medical sonography program is to provide individuals with the knowledge and skills necessary to become competent sonographers.				To gain recognition in the ultrasound community as a sound academic program that graduates competent sonographers.			
Program Strengths:				Program Weaknesses:			
Two strengths of this program include a program director with many years of clinical experience and a BS in education and a clinical instructor that has many years of clinical experience. There is also strong support from the health community and a strong advisory committee.				The most obvious weakness is the low number of graduates produced by this program due to the lack of clinical sites. The lack of accreditation is another weakness of this program.			
Program Opportunities:				Program Threats:			
The increasing recognition by the health community and the opportunity to become accredited by the JRCDCMS. Increasing enrollment opportunities for students to meet the demands of employment.				The increasing costs of equipment necessary for the program and the decrease in job opportunities due to another program in the area are threats to this program.			
Goal #	Values for Teaching	College Goals	2007-2008 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)		
1	2, 6	1	Graduates of this program will be prepared to successfully pass the licensure exams for sonography.	80% of first-time test takers will pass the licensure exam during the 2007 year.	Monitor test results from the licensing board.		
2	2, 6	1	Graduates in this program will demonstrate a satisfactory level of technical proficiency in this field	95% of 2 nd year students will demonstrate technical proficiency in this field by scoring 85% on their clinical check-offs.	Continue to solicit feedback from advisory committee and clinical instructors regarding those skills that are most critical in this field.		
3	6, 9	1	Employers will be satisfied with the scanning skills of graduates from this program.	1.90% of employers surveyed will indicate satisfaction with the scanning skills of graduates from this program 2. Able to purchase a	1. Obtain feedback from employers through yearly evaluations. 2. Research cost of the portable machine and purchase to increase lab participation.		

				portable ultrasound machine for the 2007-2008 academic year	
4	2,6	1	Graduates of this program will demonstrate proficiency in written communication.	85% of graduating students will score a 4 on the exit essay assessment.	Incorporate a minimum of two written assignments in each course.

Budget Item Description: (Budget items requested from college funds)	Current Year Budget:	Ongoing Operational Budget:	Expansion Budget:
Supplies-	300.00	300.00	
Equipment-	30,000.00 Portable machine	30,000.00 Portable machine	40,000.00 Simulator
Travel-	3,000.00 Clinical 400.00 Prof Dev	3,000.00 Clinical 400.00 Prof Dev	
Program Accreditation-	3,000.00	3,000.00	
Other-	1,000.00	1,000.00	Registry review Materials, DVD, Software
TOTALS	37,700.00	37,700.00	

Mid-point Review

Progress Notes:

Criteria Results Be sure to utilize most current data available	End of Year Analysis (Goals achieved, impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
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