

2008 - 2009

INSTITUTIONAL EFFECTIVENESS &  
STRATEGIC PLAN

SOUTHWESTERN COMMUNITY COLLEGE

September 1, 2008  
Institutional Research and Planning Office

## **TABLE OF CONTENTS**

Preface

Section I: College Mission

Section II: Accomplishments for 2007-2008

Section III: Planning Assumptions for 2008-2009

Section IV: Institutional Priorities for 2008-2009

Section V: Examples of Planning/Outcomes Documents

Appendix I: North Carolina Community College System 2007-09 Plan

Appendix II: College Diversity Plan

Appendix III: College Technology Plan Update

Appendix IV: Summary of Internal Assessment Results for 2007-08

Appendix V: 2008 Performance Measure Results

Appendix VI: Institutional Effectiveness Calendar

## PREFACE

This document is designed to serve as both a reporting mechanism and a guide for planning and institutional effectiveness activities at Southwestern Community College. As a result, this report addresses both the major 2007-2008 planning and institutional effectiveness activities of Southwestern Community College, as well as the anticipated plans for the 2008-2009 year. Consequently, this report also serves as both an institutional effectiveness plan and a strategic plan. Three major activities dominate this year's report:

- the continuing efforts by the college to address current and future facility needs throughout its three county service area,
- the college's participation in a North Carolina Community College System advanced planning initiative, which included the development of a Long Range Plan and a Facility Master Plan,
- and the culmination of the substantive change procedure with the Southern Association of Colleges and Schools (SACS) to secure approval of the Macon Campus (and the educational programs offered at that location).

It should be noted that while the primary focus of this report is on **institutional** planning activities, the Planning/Outcomes Documents included in Section V specifically address both the accomplishments for 2007-2008 and plans for 2008-2009 on a **departmental or programmatic** basis. The reader should note that the paper edition of this document includes **samples** of plans from various areas of the college while the electronic version includes plans for **all programs/departments** at the college. The electronic version can be accessed on the college's webpage.

It should also be noted that the goals and objectives of the North Carolina Community College System are taken into consideration when the college reviews/develops its institutional goals and priorities. This review ensures that the goals and priorities of Southwestern are consistent with those of the System. The analysis indicated the college's goals and priorities were compatible with those of the North Carolina Community College System. A copy of the System's goals and objectives is included in Appendix I. Other System Office requirements addressed in this report include the College Diversity Plan included in Appendix II and the College Technology Plan included in Appendix III.

Finally, this report serves as the primary reference for the planning and institutional effectiveness activities of the college. The ultimate purpose of these activities is to assist the college in charting a course of action to meet the educational, cultural and economic development needs of its three-county service area (Jackson, Macon and Swain counties).