

## SECTION II

### Southwestern Community College 2007-2008 Accomplishments

#### Progress on 2007-08 Institutional Priorities

1. Pursue Enrollment Growth (FTE)

*The college did not meet its goal of achieving a three to five percent increase in FTE over the prior year. Budget FTE for 2007-08 was 2,230, an increase of 1.7 percent over the 2,192 total for 2006-07. This reflects both curriculum and continuing education FTE. This initiative will remain as the college's top priority for 2008-09.*

2. Continue Development of Macon Campus

*The Macon Campus officially opened in July, 2007. The college began offering classes in the new facility in Fall Semester, 2007. The college hosted a visiting team October 4-5, 2007 at part of the substantive change process to obtain campus recognition by the Southern Association of Colleges and Schools- Commission on Colleges. As a result of this visit, the Macon facility was awarded campus designation by the Commission on Colleges at its annual meeting in December, 2007.*

3. Continue Integration of Technology Enhanced Learning

*A key highlight in this area during 2007-08 was the initiation of a college web portal. The resulting web portal known as MySCC, provides single sign on access and serves as a single entry point for users. Examples of services which can be accessed via MySCC include- BlackBoard (for online classes), GroupWise (email), Webmail, and current news and events at the college. Additional services will be added to MySCC during 2008-09. During 2007 the college selected the Enterprise Version of BlackBoard as the course management software associated with online classes. At this point the college has completed the first year of a three year contract with BlackBoard. The consensus is that this was a good decision and resulted in high-quality and largely trouble-free delivery of online classes. Also, as an ASP client, the college has been provided with the latest software updates.*

4. Continue Migration to Information System of the Future (Colleague) at SCC

*The college concluded the conversion from a Unix System to the Colleague System. All 58 North Carolina community colleges have participated in a phased migration to this system. The focus during 2007-08 was the conversion of the Student Records (both curriculum and continuing education) component. The college successfully migrated student records to Colleague in Fall Semester, 2007. In addition, the college upgraded to a newer version of Colleague during the 2007-08 year. The conversion of transcripts to Colleague began during 2007-08 and will continue for 2008-09.*

5. Align Processes Associated With Strategic Planning, Resource Acquisition & Deployment

*Significant progress was not achieved relative to this initiative in 2007-08, however, this initiative will receive higher priority in 2008-09. As a result, it is anticipated progress will be made during that period.*

6. Jackson Campus Development

*Efforts continued during 2007-08 to meet the current and future development needs for the Jackson Campus. Highlights for this year included the initiation of the planning phase for a new classroom building which will be located on the current N.C. Forest Service (NCFS) property- located adjacent to the Jackson Campus. An architectural firm was selected for this project and preliminary work began during 2007-08. Actions included a conversation between the architects and key faculty/ staff at the college concerning the function of the new building, some site analysis of the proposed location, and a preliminary rendering of the building. It is projected that groundbreaking for the 36,000+ sq. ft. building will occur in Fall, 2009. College representatives*

*continued conversations with the North Carolina Department of Transportation (DOT) concerning a proposed connector road which will intersect the campus, connecting N.C. Highway 116 with N.C. Highway 107. This connector will improve access to the campus as well as improving traffic flow on the campus.*

# Summary of 2007-2008 Institutional Accomplishments

The previous section listed the status for each of the 2007-08 institutional priorities with a brief indication of progress for each priority. This summary provides a more detailed overview of three major accomplishments by the college over the past year which directly impacted the 2007-08 institutional priorities.

## Continued Development of the Macon Campus

Activities associated with the college's development of the new Macon Campus received high priority during the 2007-08 year. Progress in this regard in 2007-08 included: (1) completion of the initial building at the campus and the offering of classes at this site beginning in Fall Semester, 2007, (2) hosting a Southern Association of Colleges and Schools (SACS) **on-site** review team in October, 2007 and, (3) receiving official approval by SACS (at its December, 2007 Annual Meeting) to offer a variety of programs at the campus.

## Superior Institution Designation

Southwestern received the Exceptional Performance designation by the North Carolina Community College System Office. This designation was a result of the college's success in meeting the 2008 Performance Measures and Standards. These standards (a total of 8) were implemented by the System Office for assessing the performance of the 58 institutions comprising the North Carolina Community College System (NCCCS). Southwestern met or exceeded the standards for all 8 measures. Southwestern was one of only seven NCCCS institutions to receive this designation in 2008. Highlights of Southwestern's success in meeting the measures include:

- 93% of SCC's College Transfer majors (degree recipient and non-graduate transfers) in the cohort for this reporting year had a 2.0 or higher GPA at the 4-year UNC-System institution they are now attending. This compares to 87% for native UNC Sophomores and Juniors.
- 84% of students taking developmental courses earned a grade of "C" or higher, compared to a NCCCS mean of 80% (the performance standard is at least 75% of students taking a developmental course must earn a grade of "C" or higher).
- 97% of businesses and industries served by the college rated the quality of training they received as Very Good or Excellent.

For additional information, refer to Appendix V of this report which details the results of the 2008 Performance Measures and Standards.

## Advance Planning Initiative and Long Range Plan

In Fall, 2007 the North Carolina Community College System announced the implementation of the Advance Planning Initiative, designed to provide a consistent format for all 58 North Carolina community colleges to assess future facility needs. The initial phase of this project required all 58 colleges to develop a Long Range Plan (LRP) for their institution. The LRP was designed to serve as the basis for the second phase of this initiative- the development of a Facility Master Plan for each college. Colleges submitted their LRP to the System Office for approval. A copy of the college's Long Range Plan is included in Appendix VI.