

PLANNING/OUTCOMES DOCUMENT

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| Name of person(s) completing this form: | Connie Haire | Curriculum/Department: | Macon Campus |
| Purpose/Mission Statement | | Vision Statement, 3-5 years | |
| <p>To position and develop the Macon Campus as the college in Macon County through leadership, provision of credit and non-credit programs, partnerships with public schools and the community.</p> <p>To foster support for SCC through planning, effective public relations/marketing, internal and external communications, comprehensive resource development with friend raising, fund raising, and grant writing.</p> <p>To maintain and strengthen partnerships with public schools and the community.</p> | | <p>SCC is the higher education institution of choice in the region with a focus on making the Macon Campus THE college for Macon County.</p> | |
| Departmental Strengths | | Departmental Weaknesses | |
| <p>Experienced and highly qualified staff with track records of success.</p> <p>Energetic and enthusiastic staff committed to students and the college.</p> <p>“Can do” attitude among staff.</p> <p>Strong partnerships with public school partners.</p> | | <p>Growth at Macon Campus is outpacing facility development.</p> <p>Need for additional student services staff to support students, testing, MEC liaison activities.</p> | |
| Departmental Opportunities | | Departmental Threats | |
| <p>To grow program offerings and enrollment at Macon Campus to achieve campus status funding.</p> | | <p>Need for additional building at Macon Campus, need more capacity for classes.</p> <p>Need for additional faculty/staff as program grow at Macon Campus.</p> <p>Need for additional funds for marketing and public information</p> <p>Unanticipated needs at new building.</p> | |
| College Goals | 2007-2008 Department Outcomes/Goals | Success Criteria (Method for measuring extent to which outcome is achieved) | Plan of Action (including resources needed) |
| | <p>Goal 1: Provide leadership for continued development and growth of Macon Campus.</p> | <p>Passage of local bond referendum which includes \$3million for SCC.</p> <p>Increase in student enrollment in curriculum and increase in number of continuing education offerings in Macon.</p> <p>Achieve 300 FTE in 07-08 year (campus status funding).</p> <p>Secure/stabilize adjunct faculty at MC so that FT instructors can be employed as appropriate.</p> <p>Plan for next building.</p> <p>SACS approval of substantive change for MC.</p> | <p>Work with county commissioners to help achieve success in bond referendum vote Nov. 07. Expand course offerings in Macon. Continue public relations activities in Macon and Franklin with chamber, Rotary, hospital, etc.</p> <p>Work with PIO to continue publicity about SCC Macon.</p> <p>Work with deans to continue to screen/interview adjunct faculty candidates to assure quality of instruction.</p> <p>Participate in college facility planning process to determine programming and facility needs for next building.</p> <p>Host SACS visit and provide information as requested.</p> |

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| | Goal 2: Partner with public schools to assure access to SCC among high school students in the service area. | Monitor both GU and UB grant activity and support implementation of new grant. Continue to enhance NCS program by stabilizing staffing for NCS SCC activities. Continue operation of MEC and expand facilities to accommodate 40+ additional students in fall 08. | Work with directors of UB and new director of GU (to be employed by 1/1/08. Help orient new director to GU grant program. Work with NCS staffer to transition all NCS activities to that person. Work with MEC personnel to improve operation of MEC and integration with college students and instruction. Work with MCS personnel to acquire 2 large mobile units (temporary until next building is constructed) to accommodate increase in MEC numbers. |
| | Goal 3: Wrap up RCCI project and explore other opportunities for SCC to work with HCC and TCCC | Transition Qualla-T program to Cherokee Chamber of Commerce. | Send material to director of chamber Meet with colleagues at HCC and TCCC to discuss possible partnerships/collaborations. |
| | Goal 4: Support/participate in development and implementation of resource development plan. | Plan developed and in use. Appropriate resources generated for college. | Meet with foundation director, grant director to develop framework for presentation to Exec Council. Secure OK from that group to pursue plan. Organize priorities for implementation. |

| <p align="center">Criteria Results for 2007-08 Outcomes Be sure to utilize most current data available</p> | <p align="center">End of Year Analysis (Goals achieved, impact of equipment purchased, improvements to program or service, contingencies, etc.). Describe how you used the results to improve your program/department.</p> |
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| <p>Goal 1: Provide leadership for completion and occupancy of first building on Macon Campus. Bond referendum failed; Enrollment increased. Achieved 261 FTE (including PSTC) Faculty: 36 adjuncts for Fall 08; 2FT faculty Plan for next building. SACS approved substantive change for Macon.</p> | <p>Local bond referendum failed in Nov. Request for funding for transitional building approved by Commissioners; bids for 6,000 SF building to be opened Aug. 08. Increased enrollment in 07/08: F 07=260; S 08= 340. Expanded curriculum course offerings from Fall 07=80 to Fall 08=107. Achieved 261 FTE for 07/08 year (includes FTE from PSTC) Faculty: 2 FT and one FT instructor on overload for year. 36 adjunct faculty fall 08. SACS visit in Oct. was successful and the campus was approved per substantive change proposal. Planning for 6000SF transition building in lieu of bond-funded large building. Financial request submitted to commissioners for building and furnishings. Large second building submitted to NCCCS in college facilities plan for inclusion in state bond referendum (maybe in 2010).</p> |
| <p>Goal 2: Partner with public schools to assure access to SCC among high school students in service area. Monitor BU and UB; supported implementation of new UB grant. NCS – recommended director for program on hold per reorganization of college access programs MEC – operation and expansion</p> | <p>New GEARUP director employed Jan, 08; NCS – proposed NCS director position put on hold per reorganization of college access programs, now under direction of Linda Dyke. Transferred all GU, UB and NCS files and records to Linda Dyke. Macon Early College – 40 ninth graders entered fall 07; coordinated with MEC personnel for class schedules and activities. Coordinated with Principal Brown on design of transition building.</p> |

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| Goal 3: Wrap up RCCI project and explore other opportunities for SCC to work with HCC and TCCC Transition Qualla-T program to Cherokee Chamber | Finalized RCCI project with Cherokee Preservation Fdn and forwarded all records of training and training manuals to Cherokee Chamber of Commerce, who will now manage Qualla-T program. Had follow up meetings with reps from HCC and TCCC to discuss other possibilities for future collaboration. |
| Goal 4: Support/participate in development and implementation of resource development plan. In progress. Plan developed and in use. | Informal meetings with Foundation Director and Community/Resource Dev director. Formal plan incomplete. Pilot funding assistance plan rolled out fall 08. Will review and modify as needed. |

| College Goals | 2008-2009 Department Outcomes/Goals | Success Criteria <small>(e.g. outcomes, enrollment increases)</small> | Plan of Action <small>(including resources needed)</small> |
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| | 1. Provide leadership for completion and occupancy of transition building and relocation of MEC to new building. Marketing and promotion of SCC, including Macon Campus. | Building complete, furnished, and in use soon as occupancy is permitted. Enrollment increase for 08/09. | Maintain contact with architect, county and contractor throughout the construction process; make changes as appropriate. Order furnishings as approved and oversee installation of same. Coordinate with PIO/Graphic Designer and Marketing committee to implement marketing plan designed to increase enrollment college wide. |
| | 2. Achieve threshold FTE for additional college/campus funding per NCCCS requirements. | Enrollment/FTE data show 300+ FTE for 2008-09 year. Request for campus funding submitted and approved. | Increase curriculum and continuing education offerings. Relocate basic skills/GED to Groves Center soon as feasible (to capture this FTE). Prepare and submit request for campus funding per NCCCS guidelines. |
| | 3. Expand services in student services area. | Additional staff employed to assist SS Coordinator and increase Macon Co. dual and Huskins enrollment. Expand testing lab. | Develop job description for dual/Huskins recruiter and student services responsibilities; conduct employment process and orient/train new person. Add two testing computer stations in testing lab. |
| | 4. Develop staffing plan for full time and part time faculty. | Staffing plan developed that maximizes personnel resources for both Jackson and Macon Campuses. | Create plan for adding full time faculty as appropriate; coordinate with Arts & Sciences dean to share faculty in areas where Jackson and Macon have needs. |
| | 5. Continue coordination with MEC. | Add 4 th MEC class. Graduation/exit of students who have achieved sufficient HS/college credits. | Coordinate with MEC personnel to recruit/interview 4 th class of students in spring 09. Coordinate/assist with orientation of new MEC students. Plan graduation/exit for prepared MEC students. |

| Budget Item Description (Budget items requested from college funds) | Current Year Budget: | Ongoing Operational Budget: | Expansion Budget: |
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| Supplies- | | | |
| Equipment- | | | |
| Travel- | | | |
| Program Accreditation- | | | |
| Other- Student services/Dual Huskins Recruiter | | | |
| TOTALS | | \$12,000 approved at 9/4/08 budget meeting. | |

Mid-point Review

Progress Notes: