

**PLANNING/OUTCOMES DOCUMENT**

Name of person(s) completing form:	Rickie R. Westbrook	Curriculum/Department:	Fine Arts Program - Cherokee
<b>Purpose/Mission Statement:</b>			
The principle mission of the Oconaluftee Institute for Cultural Arts is to continue offering a rich pedagogical environment based in studio process, art historical inquiry, art theory, professional practices and the advancement of Cherokee/First People art and culture.			
<b>Program Strengths:</b>			
The greatest strengths of the program are the OICA Board members, Southwestern Community College academic community and our students. The determination and vision of these individuals, who are working hard, ensure the successful creation of this first of its kind, educational program east of the Mississippi.			
<b>Program Opportunities:</b>			
Our new Cherokee Program Associate will be working in the community to recruit students, expand knowledge of the OICA within the region and beyond. Develop a variety of artistic opportunities for students and the community; including artists exchange programs, museum visits and professional development for artists.			
<b>Program Threats:</b>			
The need for specialized studio space to house our equipment and students is vital if the program is to expand. The current space has served the program well, but our program is growing and we need a larger space.			
<b>Program Weaknesses:</b>			
At this point, our physical location has served us well, but the growth in the program has reached full capacity, thus we need a larger space to house the program. An additional area of need is more staff in various positions.			
<b>2008-09 Department Outcomes/Goals</b>		<b>Success Criteria</b> (Method for measuring extent to which outcomes are achieved)	
Goal #	Value for Teaching	College Goals	<b>Plan of Action</b> (Including Resources needed)
1	2	Students will: a) master a basic understanding in Art History as they explore the growth and expansion of human knowledge through the development of art.	
2	7	1&7 Increase student enrollment	Enrollment will increase by 25%-50% from fall 2008 to Continue recruiting through various means print media, web

3	9	Support student success and persistence	fall 2009 75% of students who start a course in the AFA program will successfully finish the course	site, school visits, etc. Instructor support Tutoring and study groups Advising support
4	4&6	Recruit, orient, and support Cherokee artisans as adjunct instructors in studio classes	Cherokee artisans for advanced studio classes will be identified and hired for advanced classes and will work with the AFA program coordinator to prepare class materials.	Program coordinator networking with local artists and the renovation of the new studio space.
	1&2			

Budget Item Description:		Current Year Budget:	Ongoing Operational Budget:	Expansion Budget:
(Budget items requested from college funds)				
Supplies-	\$	\$		Determined by enrollment.
Equipment-	\$		Will Vary by Year and Program Growth	
Travel-	\$		Professional development and local student trips.	
Program Accreditation-	\$0			
Other-	\$0			
TOTALS	\$	\$		

Criteria Results for 2007-08	End of Year Analysis
Be sure to utilize most current data available	(Goals achieved, impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program