

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing form:		Wilda Walker		Curriculum/Department:		Business Administration	
Purpose/Mission Statement:				Vision Statement: (3-5 years)			
The Business Administration Program prepares students for careers in business. The program focuses on the knowledge, skills, and abilities students need to develop solutions in the changing business environment. Special emphasis will be placed on the knowledge, skills, and abilities needed by entrepreneurs and small business owners.				The vision of the Business Administration Program is to prepare students for a successful career in business.			
Program Strengths:				Program Weaknesses:			
Employability for entry level positions; acquisition of knowledge, skills, and ability needed in today's work force				The Program has traditionally focused more on theory than practical application. Need exists to blend theory with practical application to give students the opportunity to develop skills.			
Program Opportunities:				Program Threats:			
To work with college staff and local businesses to develop a Business Administration Program that will provide the skills that entry-level workers need in this area.				Local employers may not recognize the value of the skills taught. (Therefore, students may not see the need.)			
Goal #	Values for Teaching	College Goals	2009-2009 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)		Plan of Action (including resources needed)	
1							
2							
3							
4							

Goal	Criteria Results Be sure to utilize most current data available	End of Year Analysis (Goals achieved, impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
1.		
2.		
3.		
4.		