

## PLANNING/OUTCOMES DOCUMENT

<b>Name of person(s) completing form:</b>	Connie Gregory	<b>Curriculum/Department:</b>	Cosmetology
<b>Purpose/Mission Statement:</b>		<b>Vision Statement: (3-5 years)</b>	
The Cosmetology Program prepares the student for ready employment as a cosmetologist. The student will have a basic knowledge of all aspects of the beauty industry that is sufficient to sit for state examination and began a career as a cosmetologist.		Our department will be an up to date facility. We will be servicing our clients with state of the art equipment. While in the cosmetology department you will see professional looking students working in an environment that portrays a real salon setting.	
<b>Program Strengths:</b>		<b>Program Weaknesses:</b>	
This program has many strengths, but the main strength is the experience of the three faculty members, which is nearly 40 years combined experience. Another strength is the high passing rate of our graduates on their state board exam. Finally we have a well-equipped facility for our students to learn cosmetology salon concepts.		Our programs weakness is that there is not enough floor space for all the students. The students are too constricted and confined in this small area. Physical space is the main factor limiting our growth and ability to meet 100% of the enrollment demand.	
<b>Program Opportunities:</b>		<b>Program Threats:</b>	
With the addition of the High School program, it is possible to reach yet another demographic of students. Also, with the expected increase of service employment it is possible that the Cosmetology program will maintain or increase enrollment in the future. There is an opportunity to add the esthetics program with the world becoming more aware of their health and condition of their skin.		AB Technical College is opening up a new Cosmetology Program with state of the art equipment and connecting it to the wellness aspect of the community including esthetician, massage therapy, and exercise all in one area. I think this new school will impact our enrollment to some extent. There are two community colleges in adjoining counties that also offer cosmetology; therefore, they are an obvious threat to our program. The other threat would be the confined area our students are forced to work in which can bring about behavior and low performance problems.	

Goal #	Values for Teaching	College Goals	2007–2008 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
1			Students will exhibit a basic understanding of the scientific concepts as it relates to the theoretical competencies of the cosmetology profession.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to understand basic knowledge of chemistry, anatomy, hair structure, histology, diseases and disorders of nails and skin.</li> <li>• Students will demonstrate the ability to analyze proper disinfection and sanitation practices.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will score an average of at least 75% on the comprehensive cosmetology theory final exam.</li> </ul>
2			Students will demonstrate a basic understanding of the practical procedures of physical services, chemical services, and hair design in the cosmetology profession.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to perform basic chemical procedures.</li> <li>• Students will demonstrate the ability to perform basic hair design, hair shaping and styling techniques.</li> </ul>	<ul style="list-style-type: none"> <li>• 80 % of the graduating students will show basic competency in all procedures in the cosmetology program scoring at least a “3” average on a competency based checklist.</li> </ul>
3			Students will demonstrate knowledge of salon management, ownership of a salon, and responsibilities that come with a small business ownership.	<ul style="list-style-type: none"> <li>• Students will demonstrate the ability to conduct research on small business ownership.</li> <li>• Students will demonstrate the ability to understand the responsibilities of opening a salon.</li> <li>• Students will understand the laws and procedures for opening and operating a salon.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will score a grade of 75 on a business simulation project of opening and operating a salon.</li> </ul>
4			Students will exhibit the ability to understand and perform in a mock interview.	<ul style="list-style-type: none"> <li>• Students will demonstrate the steps involved in an interview process.</li> <li>• Students will develop a resume.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will achieve a grade of at least 75 on the programs mock interview process.</li> </ul>
5			Students will demonstrate basic design principles and elements related to the cosmetology profession.	<ul style="list-style-type: none"> <li>• Students will demonstrate knowledge in form, shape, line, dimension, texture and rhythm.</li> <li>• Students will demonstrate designs in relation to body and facial structure.</li> </ul>	<ul style="list-style-type: none"> <li>• 80% of the students will pass the written exam on design principles.</li> <li>• 80% of the students will pass a clinical exam using models to incorporate all design elements.</li> </ul>

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<b>Goal</b>	<b>Criteria Results</b> Be sure to utilize most current data available	<b>End of Year Analysis</b> (Goals achieved impact of equipment purchased, improvements to your program, contingencies, etc.) Describe how you used the results to improve your program
1.		
2.		
3.		
4.		
5.		