

PLANNING/OUTCOMES DOCUMENT

Name of person(s) completing this form:	Linda Dyke	Curriculum/Department:	College Access
Purpose/Mission Statement		Vision Statement, 3-5 years	
College Access (CA) provides opportunities for middle and high school students to engage with the college in career/ college exploration and preparation activities, and earn tuition-free college credit while still in high school.		The vision of College Access (CA) is to provide middle and high school students both incentive and opportunity to pursue higher education. College Access offers a means for earning college credit prior to high school graduation, and embraces new technologies and/or innovative approaches for outreach to area high school students.	
Departmental Strengths		Departmental Weaknesses	
Existing partnerships with our public school partners are strong. The development of relationships with public school administrators, faculty, and students continues to be an area of priority. These relationships are what make the program work as there are often kinks to be worked thorough in marrying the high school and college philosophies and practices.		The department's staff size continues to present challenges. We have expanded staffing but brought in new programs, new schools, and increased numbers of students. The unique support needs of CA students, schools/administrators, and instructors spread departmental resources thin. Access to required textbooks and supplies is an issue that effects or limits course enrollment for some students.	
Departmental Opportunities		Departmental Threats	
Continued expansion/ awareness building with current public schools partners will allow CA to develop new programs and increase enrollment in existing programs. Learn & Earn Online provides an opportunity to engage with new partners across the state.		Learn & Earn Online provides us new opportunities, yet allows students to take online classes at any institution in the NCCCS or with UNC-G iSchool . If we do not meet the increased demands, other colleges will do so.	
College Goals	2007-2008 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
5, 7	1. Increase Awareness and Participation <ul style="list-style-type: none"> • Heighten awareness of CA within the SCC service area and the academic community • Improve/increase awareness of CA programs and enrollment procedures with school personnel • Increase number of requests for Tech Prep credit • Increase participation of area high school and home school students in CA programs 	<ul style="list-style-type: none"> • 85% of school personnel surveyed will indicate an increased knowledge of CA programs and enrollment procedures • CA programs/offerings will be included in 100% of public school registration brochures and on 25% of school websites • Requests for Tech Prep credit will increase by 5% • CA participation will increase by 5% 	<ul style="list-style-type: none"> • Work with principals to educate staff and students about SCC and CA opportunities • Work with Director of Distance Learning to educate school staff about new ITV technology and assure availability and good condition of ITV rooms • Recruit/ advise individual students about program options and develop written plans outlining steps to completion • Update website with pertinent program, course, advisement, and procedural information • Work with counselors and school personnel to share information about CA programs and procedures • Distribute CA brochures and printed materials to appropriate groups • Initiate coverage of CA in newspapers • Participate in high school open houses, registration events, and other school functions • Combine recruitment efforts with SCC Admissions Officer and other programs • Work with school vocational teachers, directors and counselors to promote awareness of opportunities

			available through Tech Prep
1, 3, 5, 7	2. Develop New Programs <ul style="list-style-type: none"> Work with Jackson County Schools to plan for the establishment of <i>Early College High Schools</i> in Sylva and at Blue Ridge School Develop “Afternoon College” program that focuses on bringing students to on-campus classes in the afternoon 	<ul style="list-style-type: none"> <i>New Schools Projects</i> grants will be awarded for both proposals 40 new students will participate in Afternoon College 	<ul style="list-style-type: none"> Participate as member of each school’s project planning committee Facilitate/ liaison SCC’s role in both <i>ECHS</i> projects Create class schedules in concert with Dean of Arts & Sciences
2, 3, 4	3. Develop Program and Student Support Structures <ul style="list-style-type: none"> Work with VP to find additional help/support for administrative functions Work with identified person to develop stronger advisement/ student support linkages Work with SCC Student Support Services to align services for needed individuals 	<ul style="list-style-type: none"> New position will be created through creative use of existing funds or addition of new funding Case logs will indicate that at least 50% of students meet with an advisor 100% of identified IEP students will be given information about SSS 	<ul style="list-style-type: none"> Investigate options for realigning the focus of currently funded grant positions. Identify specific needs for advisement and student support. Work with JCPS to promote sustained College Liaison position for ECHS. Partner with SSS to identify targeted students. Work with school personnel to identify and support individual students.

Criteria Results for 2007-08 Outcomes Be sure to utilize most current data available.	End of Year Analysis (Goals achieved, impact of equipment purchased, improvements to program or service, contingencies, etc.). Describe how you used the results to improve your program/department.
1. Increase awareness and participation The number of CA participants increased by 43% from Fall 2007 to Fall 2008. The most dramatic increases were seen at Blue Ridge and Cherokee. Surveys of school personnel indicate a desire for more information about CA programs and enrollment procedures. CA programs/offerings were included in 100% of public school registration brochures for 2008-09. CA programs/offerings are still not included on individual school websites. Requests for Tech Prep credit cannot currently be measured in Datatel.	Participation at many schools has increased. Enrollment in new CA programs/ offerings has replaced enrollment losses at some schools. The potential for growth in Macon County/ Franklin still exists. We need to continue to work closely with the VP of Macon County to ensure that offerings at the new campus support CA enrollment. Available indicators suggest that awareness of CA programs has been raised. Effective measures for this growth are difficult. Continued effort in this area is desired. The need for devoting resources to education/awareness for school personnel is evident. Emphasis on awareness building centered on Tech Prep opportunities is needed.
2. Develop New Programs <i>New Schools Projects</i> implementation grants were awarded for both Jackson County Early College High School and Blue Ridge Virtual Early College High School. Many students chose to participate in our new Afternoon College initiative. It is not possible to measure then as a sub-group at this time.	Jackson County Early College High School and Blue Ridge Virtual Early College High School are both up and running. Additional coordination of resources and creation of common policies and procedures is needed. The Afternoon College initiative was received well by schools close to an SCC campus. Additional marketing of this program is required.
3. Develop Program and Student Support Structures A half-time position was created at the mid-point of the school year. The demands of creating two new Early Colleges took most of this resource. Spring registration efforts were more succinct and coordinated.	The scope and scale of CA efforts is dramatically larger. Additional human resources are still needed.

College Goals	2008-2009 Department Outcomes/Goals	Success Criteria (e.g. outcomes, enrollment increases)	Plan of Action (including resources needed)
5, 7	1. Increase Awareness and Participation	<ul style="list-style-type: none"> CA programs/offerings will be included in 100% of 	<ul style="list-style-type: none"> Re-design website with pertinent program, course,

	<ul style="list-style-type: none"> Heighten awareness of CA within the SCC service area and the academic community Improve/increase awareness of CA programs and enrollment procedures with school personnel Increase participation of area high school and home school students in CA programs 	<ul style="list-style-type: none"> public school registration brochures The CA webpage will be re-worked to showcase all CA programs and their relationships CA participation will increase by 10% 	<ul style="list-style-type: none"> advisement, and procedural information Work with counselors and school personnel to share information about CA programs and procedures Participate in high school open houses, registration events, and other school functions Combine recruitment efforts with SCC Admissions Officer and other programs Work with CTE teachers and directors to promote awareness of Tech Prep opportunities
1, 2, 3, 4, 5, 7	<p>2. Meet Increased Demands with Increased Resources and Succinct Processes and Procedures</p> <ul style="list-style-type: none"> Work with VP to find additional human resources to meet current demands Develop stronger advisement/ student support linkages with students/ groups 	<ul style="list-style-type: none"> CA staff will expand to include additional coverage for Macon and Jackson Counties A CA handbook will be developed and presented to school faculty and staff The CA webpage will be re-worked to include functionality features for advisement and registration 	<ul style="list-style-type: none"> Develop a new departmental structure and present it to Executive Council for review Gather data that outlines current demands and forecasted growth Work with principals to distribute manual and educate staff and students about SCC and CA opportunities Work with SCC webmaster to identify specific needs for advisement and student support that can be included in website features

Budget Item Description (Budget items requested from college funds)	Current Year Budget:	Ongoing Operational Budget:	Expansion Budget:
Supplies-	\$1200.	\$1200.	\$0.
Equipment-	\$3600.	\$3600.	\$0.
Travel-	\$2500.	\$2500.	\$0.
Program Accreditation-	n/a	n/a	n/a
Other-	\$400.	\$0.	\$400.
TOTALS	\$7700.	\$7300.	\$400.

Mid-point Review

Progress Notes:

