



S Y L V A , N O R T H C A R O L I N A

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## VISION, MISSION, AND GOALS

### Southwestern Community College's Vision, Mission Statement, and Goals

#### VISION

Southwestern Community College will be:

- A **Gateway** for enriching lives and broadening horizons
- A **Guiding Force** in growing and caring for our mountain community
- A **Creative Partner** in collaborative solutions

#### MISSION STATEMENT

Southwestern Community College is a comprehensive learning and teaching institution offering high quality innovative instruction and support to all who need and value these services. Seamless links with the community, advanced technology and a culturally rich environment promote student achievement and academic excellence.

Southwestern Community College accomplishes its mission through customer focus, continuous improvement and teamwork:

- to awaken the potential of each student, offering multiple pathways for learning what is important to know and to do — giving coherence and meaning to the total educational experience,
- to aggressively pursue the most current technologies while maintaining a nurturing atmosphere which appreciates the value of every individual,
- to be a catalyst for community service — removing barriers, creating linkages, building relationships and integrating resources to enhance the quality of life,
- to be a leader in economic development and a mindful steward of the natural and cultural resources of the area,
- to prepare citizens to live, learn and work in a diverse global village.

#### INSTITUTIONAL GOALS

The College Will . .

1. Seek excellence in learning and teaching for transfer, vocational and technical education, literacy development, business and industry training and life long learning in an accessible format to serve a diverse population.
2. Maintain a nurturing learning environment by providing comprehensive support and intervention services for every individual.
3. Proactively identify, acquire and maintain college resources to support the vision, mission, and goals of the college.
4. Attract and retain quality employees and provide for their personal and intellectual growth.
5. Develop cooperative community-based relationships which contribute to the cultural, economic, educational, and social betterment of the region.

6. Assess institutional effectiveness as part of the planning and renewal process based on continuous improvement principles.
7. Effectively promote the college to the community.

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experience excellence

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