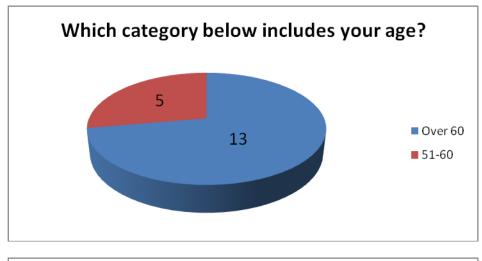
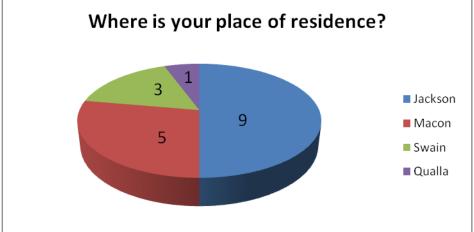
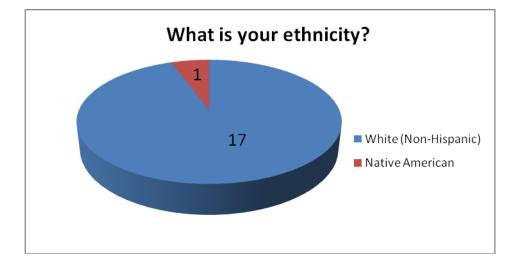
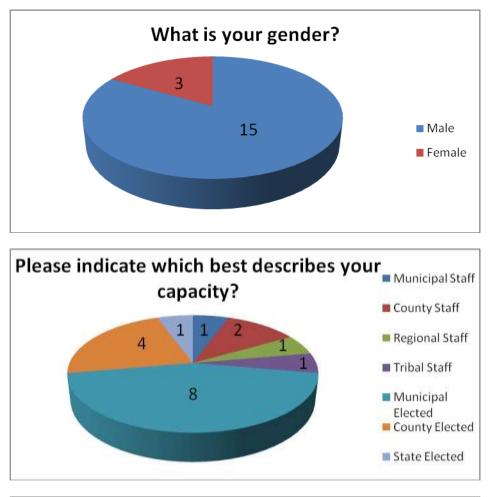
Members: Ronnie Beale, Rose Garrett, Michael Belcher, Ryan Sherby

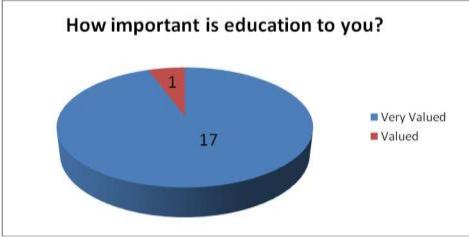
#### Survey Data Results- All Reponses











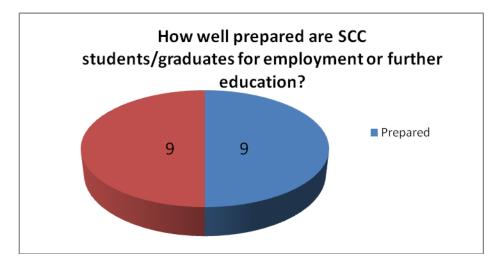
When asked "why education is important", the following responses were given:

- 1. Necessary for responsible citizenship, provision of family livelihood and personal selfactualization.
- 2. Education prepares one for the future.

- 3. To help us in today's world, but we need to always remember where we came from and need to always to be honest,
- 4. I spent 25 years in school ending up with a PH.D.
- 5. Educated people on all levels (technical, social, occupational, etc.) are better equipped to handle the fast paced changes occurring in the economy today. We must be able to adapt to change and being educated enables one to adapt more easily.
- 6. Lack of education and skills prevent many from meaningful employment which results in lower wages and quality of life.
- 7. EDUCATION IMPROVES ALL OPPORTUNITY
- 8. Education is the key to the better future for the Qualla Boundary and WNC
- 9. Knowledge is power and gives freedom.
- 10. Development of well trained workforce and leadership development
- 11. I believe education is now more important than ever because it will be education that leads not only this part of North Carolina but also the nation out of this deep recession.
- 12. Education increases earning power and makes one and one's community more competitive
- 13. Our future depends on well educated and well rounded citizens.

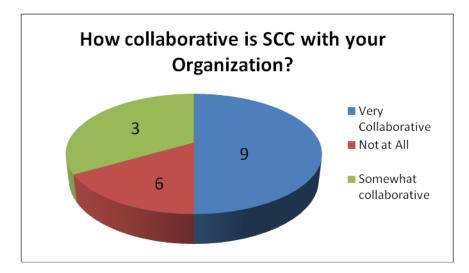
### When asked "how SCC has met your needs", the following responses were given:

- 1. Provides education (and continuation of education) for members of community and family.
- 2. By training individuals for employment.
- 3. Provided education for our children.
- 4. I taught there for 11 years in the College Transfer program. Both my children and grandson attended SCC.
- 5. I have not personally attended SCC but their influence is evident in numerous fields on which people rely. (medical, automotive, cosmetology, law enforcement......)
- 6. Not really at my age.
- 7. PROVIDED SOME COURSES OF INTEREST
- 8. I do not attend SCC but know that you are on the Boundary and host to the OICA organization.
- 9. Several employees have received their training at SCC. Day-to-day Town and resident needs are being met by those who received training at SCC.
- 10. Offering continuing education
- 11. Very well with adult education,
- 12. Southwestern has and continues to be an avenue to provide education to many young people in this area who would not have an opportunity otherwise. All though I did not graduate from Southwestern I did attend Southwestern for one year in 1975. I still apply some of the things that I was taught during that time.
- 13. Job training and early college program are very important to the region/county
- 14. SCC had educated and trained/re-trained many in my region. SCC students have gone on to assume multiple roles that serve the region, our state, and our country.



# When asked "why you feel this way" (in response to the chart above), the following responses were given:

- 1. Direct observation via employment of SCC graduates.
- 2. Follow-up on SCC College transfer students in four year institutions show excellent results.
- 3. See #6. I have been very satisfied when I used the services these individuals provided.
- 4. Many graduates that I know were adequately trained.
- 5. I AM BASING MY ANSWER ON THE MEDICAL PERSONNEL WITH WHOM I HAVE COME INTO CONTACT WHO HAVE GRADUATED FROM SCC
- 6. My hope is that all students will be prepared for the 21st Century jobs and not the 20th Century jobs that meant you worked for someone else, often with low paying jobs.
- 7. This depends on the student/graduate.
- 8. Experienced and observed in health care field
- 9. It depends on their course of study.
- 10. I think that the record shows that a vast majority of the graduates go on to lead productive lives in their communities. I also think that this will only improve in the future but I also believe that we need to make some changes.
  1) We need to get back to a vocational based school. Not every student will be a computer programmer or work in a 12x12 cubical. There has never been a computer that can lay a brick, plumb a house or do any type of the construction that will return to our area.
- 11. I have had the experience of hiring graduates from SCC



# When asked to "describe the type of collaboration SCC has with your organization", the following responses were given:

- 1. Workforce development, broadband deployment, regional leadership...
- 2. In the past SCC has worked with Swain Co. very well. We hope it will continue and that SCC is looking forward to the NEW School Swain County will offer.
- 3. Inclusion in Webster municipality matters
- 4. Unknown
- 5. IT HAS WORKED WITH THE TOWN OF WEBSTER IN ANNEXATION ISSUES, THE GROWTH OF THE COLLEGE, AND PROVIDED SPACE AND OPPORTUNITY FOR MEETINGS AT THE COLLEGE
- 6. Town would feel free to contact SCC as needed. Town manager serves on SCC Foundation Board.
- 7. Working with entrepreneurs.
- I was proud to be on the Macon County Board of County Commissioners when the Oscar Ledford Learning Center was built. It now serves many Macon County students and helps propel them to a bright future as they go on to college.
- 9. Emergency Services training center, Macon Campus of SCC is growing and is extremely vital to the economic sustainability of Macon County

#### When asked "how SCC might better serve your organization", the following responses were given:

- 1. Already very good.
- 2. Currently meeting our needs.
- 3. This is my opinion that SCC might be able to use some Ideas from new board members from Swain Co.
- 4. Help with town projects in planning, design, and implementation
- 5. I think communication is the key to working toward common goals. We need everyone working together to accomplish anything of significance.
- 6. THEY SEEM TO HAVE MET ANY NEED THAT WE HAVE REQUESTED. WE ARE SOMEWHAT CONCERNED ABOUT WATER FLOW WITH THE PROPOSED R5000 PROJECT

- 7. Just stay approachable.
- 8. Develop additional services for planning and functioning of government
- 9. Go back to being a technical college and teach students how to work with their hands. The early college, to me, is a unneeded expense.
- 10. As a builder I would ask you refer to comments under question # 7. As a County Commissioner we must continue to work together for the benefit of Macon County and this entire area. Even though budgets are going to be tight in the next few years the need to educate does not disappear.
- 11. add to our campus here in Macon

## When asked "what role should SCC play in meeting the educational needs in Jackson, Macon, Swain and the Qualla Boundary", the following responses were given:

- 1. Continue current role
- 2. Continue to provide an affordable education for the students in WNC.
- 3. Offer some courses that fit the common person today.
- 4. A leading one Encourage students participation in local government
- 5. Just keep doing the things that you now are doing. Adapt and add/delete programs as needed to stay relevant.
- 6. technical field training
- 7. THE EARLY COLLEGE AND ALLOWING STUDENTS TO TAKE COMMUNITY COLEGE CLASSES WHILE IN HIGH SCHOOL IS GREAT. SCC NEEDS TO BE IN THE SCHOOLS PROMOTING EDUCATION AS MUCH AS POSSIBLE AND PROVIDE TRAINING FOR ADULTS WHO ARE UNEMPLOYED IN AN AREA OF WORK IN WHICH THEY CAN ACTUALLY FIND JOBS IN THIS AREA.
- 8. Reach out and be a partner to different initiatives vs. just being an educations institution.
- 9. SCC should continue everyday-needs training--new jobs, nursing at all levels, law enforcement, business, cosmetology, electrical, plumbing, etc.
- 10. Continued development of workforce
- 11. More courses like plumbing, welding, auto mechanics, carpentry, etc.
- 12. They must continue to show that Southwestern is truly a wonderful opportunity for advancement and that this institution is not second to any other institution when it comes to providing higher education.
- 13. don't underestimate the critical importance of vocational training
- 14. SCC's role includes identifying programs that educate/train for jobs that actually exist/or are predicted to exist.

### When asked "what emerging trends in education, business, or government do we need to be aware of during this planning processs", the following responses were given:

 Education, business and trade journals are replete with trend lines and (often dire) predictions for the rural US. I am concerned that SCC (and most other institutions of education at all levels) will be financially unable to adequately respond to the demands these trends are witnessing (e.g. need for more seats in nursing, gerontology, engineering...)

- 2. A new SCC School in Swain County we will offer to you.
- 3. Addressing the need for critical thinking and written and spoken skills
- 4. All these entities need to work together to entice businesses to locate in our area. Good leadership, education, technology, and infrastructure combined makes us a desirable place to do business and live
- 5. Encourage enrollment
- 6. WHERE IS THE JOB MARKET? WHAT CAN YOU DO TO GET PEOPLE QUALIFIED FOR THE JOBS THAT ARE HERE
- 7. I believe that the future to keeping young people in the area is to focus more on entrepreneurship opportunities like green energy, the new economies, etc.
- 8. Technology is displacing personal contact. Automation is frustrating callers, users. People still need and want personal attention.
- 9. Options for further development of community economies
- 10. We will not attract any industry without a labor force that has skills.
- 11. As mentioned before I feel very strongly that Southwestern needs to look at bringing back vocational education. I believe that you would see enrollments grow steadily and help produce a new construction work force that will be needed in the near future.
- 12. Information Technology ,social media, and green business possibilities

# When asked "what is your overall impression/perception of Southwestern Community College", the following responses were given:

- 1. Highly positive
- 2. Very good, does an excellent job.
- 3. Very GOOD
- 4. A real asset to the community and region
- 5. Very positive—let's work together!
- 6. A great asset for training and equipping the workforce
- 7. VERY FAVORABLE
- 8. I believe it is a very good and important educational institution.
- 9. SCC affords schooling in a good way. Students do not feel intimidated; they like the caring atmosphere.
- 10. Good to Excellent
- 11. Fairly good.
- 12. Southwestern Community College is a true partnership between the communities they serve and the students who attend. I do believe we must continue to work hard to promote Southwestern as a college and not ever let the public think that it is some type of less than excellent opportunity for an education.
- 13. Great Community College
- 14. Need to rethink the new road plans and how this impacts the area. Will not serve the best interest.
- 15. SCC plays a vital role in providing education/training in the region it serves.