

Vision 2017 Minutes 3-2-2012

Vision 2017 Meeting			
3.2.2012		10:00 AM	Bradford Hall Conference Center
Meeting called by	Delos Monteith		
Note taker	Nan Coulter		
Attendees	Scott Baker, Steve Baxley, Tony Belcher, Janet Burnette, Cheryl Contino-Conner, Cheryl Davids, Vance Davidson, Mitch Fischer, Rose Garrett, Sonja Haynes, Bob Holt, Mike Murray, Barb Putman, Chuck Reece, Ryan Schwiebert, Kimi Stevens, Scott Sutton		
Welcome			
Delos Monteith			
Approval of Minutes for 1/31/2012 Meeting			
Bob Holt made a motion to approve the minutes as submitted, and Scott Baker seconded the motion. The minutes were unanimously approved.			
Team Reports / Updates			
Data Compilation Team	Barb Putman		
Discussion	Common Themes		
Dr. Putman reviewed the results of the Data Compilation Team, presented to the attendees in a handout. This team was comprised of Tony Belcher, Thom Brooks, Cheryl Contino-Conner, Delos Monteith, Barb Putman and Ryan Schwiebert. This report was a compilation of the information gathered by the various teams (by surveys or focus groups) from Southwestern's various constituents. The report identified themes common to a number of the constituent groups, as well as major issues important to the Vision 2017 planning process. A copy of the Data Compilation Team's report will be made available on the Vision 2017 website.			
Action Items		Person Responsible	Deadline
None.			
Data Compilation Team	Delos Monteith		
Discussion	SWOT Draft		
The Data Compilation Team also prepared a draft SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis for 2012 -13. This SWOT incorporated key issues identified in the Data Compilation Report. Mr. Monteith shared the draft SWOT with on-screen presentation. One item in the SWOT which generated some questions and discussion involved the dramatic change in projected population growth for Macon County. The changes reflect the latest projections from the State Demographers Office, and indicate Macon County will grow at a much lower rate than has been forecast in prior years. Delos reported that he and Ryan Sherby were both greatly surprised by the latest projections. Delos also related that Ryan contacted the State Demographers Office to get further explanation on the factors and methodology that would have resulted in such a dramatic change. Delos indicated the Vision 2017 Steering Committee needed to be aware of these changes as we proceed with planning for the next five years. A copy of the SWOT Draft will be made available on the Vision 2017 website.			
Action Items		Person Responsible	Deadline
None.			
Process Review	Delos Monteith		
Discussion	Update on Where We Are in the Planning Process		
Delos reviewed a PowerPoint presentation for the attendees on where we are in the planning process and where we need to go from here. The Informational Gathering and Data Analysis stages have been completed. The next step is to review the College Mission , Vision, Goals and make any needed changes based upon the information we have gathered. Delos suggested members review the current College Mission, Vision and Goals and be prepared to suggest changes at the next meeting. Once this is complete, teams will be appointed to develop initiatives for each of the college goals.			
Action Items		Person Responsible	Deadline
None.			

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Other Business		
Discussion		
Mr. Holt commented on the theme of marketing challenges uncovered in the Data Compilation. Delos said that marketing is currently being addressed by the President’s Cabinet and is an action item.		
Action Items	Person Responsible	Deadline
None.		
Next Meeting Date		
After schedule comparison, the next meeting is scheduled for Thursday, March 22, 2012 at 2 PM in the Bradford Hall Conference Center. This will be a work session addressing the Mission, Vision and Goals of SCC.		
Adjournment		
The meeting was adjourned by Delos Monteith at 10:45AM.		