

Strategic Focus for Student Success

Vision 2017



National Reality-

38% of young adults (age 25-34)
currently have an associate's degree or
higher, making the U.S. 10th among
developed countries for attainment in that
group



N.C. Reality-

- In just ten years, more than 60% of all new jobs will require a college education.
- Will North Carolina be ready?
- More importantly, will SCC be ready to meet this challenge?



THE REASON FOR A STUDENT SUCCESS AGENDA

The future of North Carolina –
and of thousands of its individual citizens –
depends on the commitment of community
and technical colleges to *dramatically
increase* the numbers of students who
successfully persist in college, attain
credentials, and/or transfer to four-year
colleges and universities.



WHAT MATTERS MOST #1

- Visible, persistent **leadership**...
...at all levels, in every area of the college



WHAT MATTERS MOST #2

Strategic focus, focus, focus...

...relentless, and sustained over time



COLLEGE LEADERSHIP

- Establish a **strategic plan** for the college, putting **student success at the center**
- Insist on a **small number of clear priorities** for the work of the college in each 3-5 year strategic plan period and in each academic year



COLLEGE LEADERSHIP

- Support a **culture of inquiry, not of blame**
- Make it both safe and necessary for the college to engage in **courageous conversations** about equity and student success.
- Model that process. Routinely.



COLLEGE LEADERSHIP

- Process is:
- Being a LEARNING COLLEGE
- Are our students learning?
- How do we know they are learning?



Rationale for New Plan

- Current plan is due for update
- Burrell Building will alter face of SCC
- New leadership at SCC, WCU & Jackson County Public Schools
- Budget shortfalls require careful focus of resources
- Increasing accountability from SACS, State, Feds & Public in general



Phase 1- Preplanning

- Appoint Steering Committee
- Introduction of process
- Name- *Vision 2017?*
- Establish timetable
- Identify key constituent groups
- Appoint teams



Phase 2- Information Gathering

- Community forums (w/WCU)
 - Wednesday, Sept. 21, 10:30 am - noon, Macon Co. Public Library
 - Monday, Sept. 26, 3:30 pm – 5:00 pm, Jackson County Public Library
- Focus groups
- Surveys
- Review of internal college data
- SWOT analysis



Phase 3- Analysis

- Interpret results from community hearings, focus groups and surveys
- Includes both internal & external constituent groups
- Implications of internal college data
- Implications of SWOT analysis



Phase 4- Building the Plan

- Vision
- Mission
- Values
- Goals
- Strategic Initiatives



Phase 5- Approval

- Endorsed by SCC Board of Trustees-
July, 2012



Phase 6- Implementation

- In place by beginning of Fall Semester, 2012



Proposed Timeline

	Sept. 2011	Sept.- Jan.	Feb.- Mar.	April- June	July, 2012	August, 2012
Preplanning						
Information Gathering						
Analysis						
Building the Plan						
Approval						
Implementation						

Tasks for Today

- Introduce Process
- Introduce Steering Committee
- Identify Key Constituent Groups
- Establish Teams
- Determine Info Gathering Methodology
- Develop Common Questions

