

FRANKLIN UNIVERSITY - SOUTHWESTERN COMMUNITY COLLEGE

2008-2009 Course Articulation Guide - Business Related Majors

This guide should be used in conjunction with your Degree Audit and Completion Guide

**STUDENT MUST APPLY AND COMPLETE PF 321 LEARNING STRATEGIES
IN ORDER TO ACTIVATE THEIR PROGRAM**

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

FRANKLIN UNIVERSITY COURSE

SOUTHWESTERN COMMUNITY COLLEGE EQUIVALENT

General Education - REQUIRED FOR ALL MAJORS

General Education Bridge

Minimum of 8 semester/12 quarter credit hour(s) required for the following three classes combined:

<input type="checkbox"/> SPEECH OR INTERPERSONAL COMMUNICATION.....	COM 120 Introduction to Interpersonal Communication OR COM 231 Public Speaking OR COM 160 Small Group Communication OR ENG 115 Oral Communication
<input type="checkbox"/> COLLEGE WRITING.....	ENG 111 Expository Writing AND [ENG 112 Argument-Based Research OR ENG 113 Literature-Based Research OR ENG 114 Professional-Research & Reporting]
<input type="checkbox"/> BUSINESS AND PROFESSIONAL COMMUNICATION.....	ENG 116 Technical Report Writing OR BUS 260 Business Communications

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

<input type="checkbox"/> SCIENCE ELECTIVE.....	Select from courses such as Chemistry, Biology, Physics, etc.
<input type="checkbox"/> HUMANITIES ELECTIVE.....	Select from courses such as Philosophy, Literature, Ethics, etc.
<input type="checkbox"/> SOCIAL & BEHAVIORAL SCIENCE ELECTIVE.....	Select from courses such as Anthropology, Sociology, Psychology, etc.
<input type="checkbox"/> MACRO OR MICRO ECONOMICS.....	ECO 251 Principles of Microeconomics OR ECO 252 Principles of Macroeconomics
<input type="checkbox"/> STATISTICAL CONCEPTS.....	BUS 228 Business Statistics OR MAT 151 Statistics I OR MAT 155 Statistical Analysis

Minimum of 0.67 semester/1 quarter credit hour(s) required for each of the following classes:

<input type="checkbox"/> INTRO TO SPREADSHEETS.....	CIS 120 Spreadsheet I OR CTS 130 Spreadsheet
<input type="checkbox"/> INTRO TO DATABASES.....	CIS 152 Database Concepts & Applications OR DBA 110 Database Concepts

Please review your Academic Evaluation for exact number of electives required:

<input type="checkbox"/> GENERAL EDUCATION ELECTIVES.....	Select from non-developmental courses.
<input type="checkbox"/> ALGEBRA COMPETENCY (SEE STATEMENT BELOW).....	MAT 080 Intermediate Algebra

Business Core - REQUIRED FOR ALL MAJORS

Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies

Business Core

Minimum of 16 semester/24 quarter credit hour(s) required for the following six classes combined:

<input type="checkbox"/> FINANCIAL ACCOUNTING.....	ACC 120 Principles of Financial Accounting
<input type="checkbox"/> MANAGERIAL ACCOUNTING.....	ACC 121 Principles of Managerial Accounting
<input type="checkbox"/> MANAGEMENT THEORY & PRACTICES.....	BUS 137 Principles of Management
<input type="checkbox"/> MARKETING.....	MKT 120 Principles of Marketing
<input type="checkbox"/> BUSINESS LAW.....	BUS 115 Business Law I
<input type="checkbox"/> INTRODUCTION TO FINANCE.....	BUS 225 Business Finance

Accounting (ACCT)

Major Area Bridge

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

<input type="checkbox"/> INTERMEDIATE ACCOUNTING I.....	ACC 220 Intermediate Accounting I
<input type="checkbox"/> INTERMEDIATE ACCOUNTING II.....	ACC 221 Intermediate Accounting II
<input type="checkbox"/> COST MANAGEMENT.....	ACC 225 Cost Accounting
<input type="checkbox"/> FEDERAL TAXATION I.....	ACC 129 Individual Income Taxes
<input type="checkbox"/> * AUDITING.....	ACC 269 Audit and Assurance

Business Administration (BSAD)

Major Area Bridge

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required

*Taking Major Area Electives to fulfill the "University Electives" requirement under "Capstone" may affect this section.

Business Forensics (BSFR)

Major Area Bridge

No Major Area classes available as Bridge courses, see your Academic Evaluation for other required Major Area courses

eMarketing (EMKT)

Major Area Bridge

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

WEB DESIGN AND IMPLEMENTATION.....	WEB 115 Web Markup and Scripting
FUNDAMENTALS OF GRAPHIC DESIGN.....	GRD 141 Graphic Design I AND GRA 151 Computer Graphics I
INTERNET MARKETING.....	Not available at your institution. Please take EMKT 340 with Franklin

Minimum of 0.67 semester/1 quarter credit hour(s) required for each of the following classes:

GRAPHIC EDITING SOFTWARE.....	CIS 126 Graphics Software Intro OR WEB 111 Intro to Web Graphics
INTRODUCTION TO WEB AUTHORING.....	CWEB 140 Web Development Tools

Financial Management (FINA)

****STUDENT MUST COMPLETE BOTH MICRO AND MACRO ECONOMICS****

Major Area Bridge

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

MACROECONOMICS.....	ECO 252 Principles of Macroeconomics
MONEY, BANKING AND FINANCIAL MARKETS.....	BAF 222 Money and Banking
PERSONAL FINANCIAL PLANNING.....	BUS 125 Personal Finance
INTERMEDIATE ACCOUNTING I.....	ACC 220 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 221 Intermediate Accounting II

Forensic Accounting (FRAC)

Major Area Bridge

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

INTERMEDIATE ACCOUNTING I.....	ACC 220 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 221 Intermediate Accounting II
MAJOR AREA ELECTIVE.....	Please see your SSA for possible options

Human Resource Management (HRM)

Major Area Bridge

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

HUMAN RESOURCES MANAGEMENT.....	BUS 153 Human Resource Management
* STAFFING.....	BUS 256 Recruitment, Selection and Personnel Planning
*COMPENSATION AND BENEFITS.....	Not available at your institution. Please take HRM 401 with Franklin.
*EMPLOYEE AND LABOR RELATIONS.....	BUS 252 Labor Relations and Collective Bargaining
*TRAINING AND DEVELOPMENT.....	BUS 234 Training and Development

Management (MGMT)

Major Area Bridge

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

HUMAN RESOURCES MANAGEMENT.....	BUS 153 Human Resource Management
* ORGANIZATIONAL BEHAVIOR.....	BUS 255 Organizational Behavior in Business

Marketing (MKTG)

Major Area Bridge

Minimum of 2.67 semester/4 quarter credit hour(s) required for each of the following classes:

ADVERTISING.....	MRK 220 Advertising and Sales Promotion
MAJOR AREA ELECTIVE.....	Please see your SSA for possible options

Transfer Credit Deficiency

If after meeting each course requirement, there is a deficiency in a specific transfer area, use the following guidelines to determine which course to take.

If you have questions about how a course will transfer, please contact your Student Services Associate at Franklin University.

Communication and Writing.....	Select from courses in Written and Oral Communications.
Science/Humanities/Social & Behavioral Science.....	Select from additional courses in the same category.

Business Core.....	Select from courses in Accounting, Business, Finance, Leadership, Management and Marketing, which are not required for your degree
Major Area.....	Select from approved courses that are at a 300-400 level, which are not required for your degree.

Elective Bridge Courses (taken at Southwestern Community College) - REQUIRED FOR ALL MAJORS

Nondevelopmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. An official evaluation of transfer credit will determine the need for electives. If you need additional courses to meet the hours required for your Bachelor's degree, please select business or computer related courses from those offered at your community college. Other courses may be acceptable in this area. Please see your Franklin University SSA for approval prior to taking the course.

JOINT PROGRAMS OF STUDY OPTION

The majors highlighted above are eligible for our Joint Programs of Study program. This unique option allows you to finish both your Bachelor's of Science degree and your MBA at an accelerated rate. Specific MBA courses can be substituted for Franklin University Major Area electives. Contact your SSA for information concerning the Joint Programs of Study program.

ALGEBRA COMPETENCY STATEMENT

Franklin University requires that all of our student satisfy an Algebra Competency Requirement. The Algebra Competency Requirement can be met in the following ways:

1. Algebra II in High School with a grade of "C" or higher;
2. Pass the Franklin University Algebra Competency Test;
3. Take Fundamental Algebra (MATH150) at Franklin University; or
4. Transfer in Fundamental Algebra (MATH150) or higher (College Algebra, Calculus, Finite Math, Discrete Math, etc., but not Statistics**)

**Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school.

* This is a nonstandard bridge course. Completion of this course at your community college may increase the number University Electives required to meet the 40 hour residency at Franklin.

Revised
Completed 6/20/2008

Legend:

6 Quarter credit hours = 4 Semester credit hours
 5 Quarter credit hours = 3.33 Semester credit hours
 4 Quarter credit hours = 2.67 Semester credit hours
 3 Quarter credit hours = 2 Semester credit hours
 2 Quarter credit hours = 1 Semester credit hours
 1 Quarter credit hours = 0.67 Semester credit hours

