

BAG YOUR PEAK WITH A BASECAMP CLIMBING (CAREER COMPETENCY) CERTIFICATION

At Southwestern Community College, we are dedicated to enhancing your success not only in academics but also in your chosen professional careers. We have a campus-wide program named, "PEAK," which stands for "Professional Expectations, Attendance, and Knowledge," three goals that will help you succeed in your jobs and careers.

You will begin achieving the goals of PEAK through "Base Camp" activities that will help you focus on researching and planning your professional careers.

By completing the following tasks and activities offered by The Career Center, you will assess your interests, identify values and abilities, understand academic pathways, explore careers, develop and practice related skills, and effectively prepare to apply for jobs.

Any student who completes the following TEN tasks and activities and submits an application to the Career Center will earn a Basecamp Climbing Certification that can be listed on a resume, described in admission application essays, and cited in job interviews:

- 1. <u>Register</u> in Career Coach and complete the Long Assessment.
- 2. Read about occupations and careers that relate to your educational goals, and identify your path to achieve them, including networking, what soft skills are most critical, certifications, degrees, and experiences. Explore, Choose, Become!
- 3. Attend one Career Event or Job Fair (scheduled or online).
- 4. <u>Attend a Resume Writing presentation or view the online one and complete a resume.</u>
- 5. Have your resume critiqued by your faculty or a career services or job center professional!
- 6. Register for the <u>SCC Job Board</u> using a private GMAIL account (not your SCC email account) and upload a resume (it is optional <u>but recommended</u> to change the settings to allow employers to view your profile in the Job Board).
- 7. Create a <u>LinkedIn account</u> using a private GMAIL account (not your SCC email account) and describe your SCC program of study, academic goals, related experience, clinical or work-based learning, SCC <u>Externships</u>, community service, and other job/work experience. LinkedIn is for professional (not social) networking, and profiles there should be about your educational and professional achievements only.
- 8. Create an account in the <u>Perfect Interview</u> program and practice mock interviewing! You can save your practice interviews, view sample answers to interview questions, and even email your interview to an instructor or advisor!
- 9. Submit your APPLICATION!
- 10. Go to the <u>Career Center</u> website starting May 2017 to see your name added to the BASECAMP CLIMBING (CAREER COMPETENCY) CERTIFICATION Roster!

These and other resources are described below:

Career Coach

- All students should use Career Coach to explore interests, related career options, correlating programs at SCC, and actual jobs in the region and beyond. By taking the longer assessment, they can discover and learn about their own, personal Holland Codes and meet with SCC's Career Counselor in your classroom or individually to discuss how that might inform their vocational choice.
- <u>Career Coach Registration Page</u>

Career Seminars, Programs, and Events

• Schedule of 2016-2017 Events

Class Presentations

You may participate in a classroom presentation discussing career exploration and Career Coach, resume and cover letter writing, interview preparation, or other career development topics! If you want one-on-one help with these topics, please visit the Career Center in Balsam 137!

Interview Preparation and Practice

- Interview Preparation Presentation
- Dining Etiquette Tutorial Video
- <u>Applications and Interviewing Across Our Economy: A Panel of Experts in Healthcare, Hospitality, Tourism, Government,</u> <u>Business, and Technology</u>
- Perfect Interview Program
- Interviews in the Round (program or class-based activity planned between faculty and Career Counselor)

Resume Preparation and Job Search Assistance

- Students should capture their leadership, related service learning, undergraduate research, work-based learning, clinical experience, and other career development achievements on a professional resume! SCC's Career Counselor will present this topic in classes, and students can get individual help with their resumes at the Career Center in Balsam 137 or the Job and Career Preparation Lab in Oaks.
- <u>Resume Writing Presentation</u>
- Other Resume Resources

Job Fairs and Hiring Events

- Students can meet real employers and learn about jobs in hospitality and tourism, business, healthcare, career technologies, human services, government, education, and many other areas. Career Fairs offer opportunities to not only apply for jobs but also explore career options, network, find internships, and practice making a positive, professional first impression.
- Fall 2016 and Spring 2017 Career Fairs
- <u>Recommend an employer to receive an invitation to recruit</u>

Shadowing and Externships

- The Career Center does not place students in externships but can partner with faculty to identify possible employers for them to approach. The Career Center offers a structure for learning and reflection that could be useful as a class assignment and offers standardization, consistency, and a capture point to assess learning. <u>An SCC Externship</u> is intended to be a 4-6 hour shadowing experience that helps students explore possible careers by:
 - Exposing them to professionals and occupations
 - Broadening their professional networks
 - Helping them receive guidance regarding training, skills, knowledge, and experience that will make them successful in the workplace

Job Board

- During their fourth semesters and sometimes earlier, all students should upload their resumes into the Job Board to be reviewed by faculty, seen by employers, and ready to submit in applications.
- Job Board Login and Registration